

Directions 2005

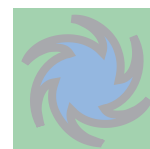
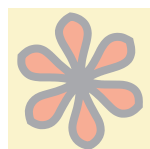
Maximizing the Value of i2 Solutions



November 7-9, 2005
Disney's Contemporary Resort
Walt Disney World
Orlando, Florida

REGISTER NOW!

www.i2-usergroup.org
or call 1-866-288-4896





DIRECTIONS 2005

JOIN US FOR DIRECTIONS 2005

Expand the benefits of your existing i2 solutions. Discover how to accelerate time to value. Learn how to improve the return on your investment. Discuss your user experience with knowledgeable i2 solution architects and other users. Interact with i2's executive management. Accomplish all of this and more at Directions 2005.

From November 7–9 in Orlando, the i2 User Group's conference will offer unique opportunities to learn the supply chain management best practices necessary to maximize your current i2 implementations. You will also have the chance to hear about upgrade opportunities and shape the future direction of i2 solutions.

At Directions 2005, you can:

Learn

- Discover how to leverage your existing supply chain investment to reap even more tangible benefits across your organization
- Uncover best practices for next-generation supply chain management as i2 users share strategies and tactics for optimizing the implementation and use of i2 solutions
- Stay in tune with the most recent activities in your industry or solution area by attending Special Interest Group (SIG) meetings
- Listen as i2 CEO Michael McGrath discusses the future direction of i2 and its solutions
- Hear world-class keynote speakers impart best practices honed from years of experience
- Discover more about i2 solutions by visiting the demo area

Network

- Meet other i2 users who share your supply chain and industry challenges
- Unwind with your peers at evening events, including a casino night
- Discuss the next generation of supply chain technology with i2 partners

Influence

- Help guide upcoming i2 releases and upgrades during i2 Enhancement Workshop sessions
- Share lessons learned with your peers and i2 executive management

AGENDA

MONDAY, NOVEMBER 7

8 — 10:30 a.m.
Solution Training — i2 Demand Manager
(Breakfast provided)

10 a.m. — 7 p.m.
Registration and Information Desk Open

11 a.m. — 1:30 p.m.
Enhancement/New Product Introduction Sessions
(Lunch provided)

2 — 6 p.m.
Special Interest Group (SIG) Meetings*
**Some SIG meetings are combined with enhancement sessions*

7 — 10 p.m.
Welcome Reception
(sponsored by partners)

TUESDAY, NOVEMBER 8

7 a.m. — 7 p.m.
Registration and Information Desk Open

7 — 8 a.m.
Breakfast

8 — 10:15 a.m.
General Session

10:30 a.m. — 12:15 p.m.
Enhancement/New Product Introduction Sessions

12:15 — 2:15 p.m.
Lunch, Partner Showcase, and i2 Demos

2:15 — 4:30 p.m.
Breakout Sessions

4:30 — 5:30 p.m.
Partner Showcase and i2 Demos

7 — 10:00 p.m.
Directions Party

WEDNESDAY, NOVEMBER 9

7 a.m. — 2 p.m.
Registration and Information Desk Open

7 — 8 a.m.
Breakfast

8 — 10 a.m.
General Session

10:15 a.m. — 12:30 p.m.
Breakout Sessions

12:30 — 2 p.m.
Lunch (Boxed)

12:30 — 2:30 p.m.
Solution Training — i2 Transportation Manager
(Lunch provided)

EDUCATIONAL OPPORTUNITIES

Special Interest Groups (SIGs)

The Directions SIG meetings are designed to enable users to share experiences and best practices with their industry peers. i2 representatives will be on hand to explain the company's industry-specific solutions and will offer an inside look at i2's strategic plans for ongoing solution development.

The following SIG meetings will be held on Monday, November 7, from 2 – 6 p.m.

- Supply Chain Strategist SIG and Enhancement Session*
- SRM/Aerospace and Defense SIG, and Content and CSM/Product Sourcing Enhancement Session*
- Retail SIG and Merchandizing and Replenishment Enhancement Session*
- Transportation/Logistics SIG and Transportation and Distribution Management Enhancement Session*
- Automotive and Industrial
- Computer and Electronics
- Consumer Goods
- Semiconductor
- Softgoods

*SIG meetings are combined with enhancement sessions.

Please note that i2 User Group members may attend SIG meetings for free. Non-User Group members who are registered to attend Directions will be charged an additional \$75 to attend the SIG meetings. That's just one more reason to be an active member of the i2 User Group.

i2 Enhancement Workshops

Seize the opportunity to influence i2's strategic product direction by attending an i2 Enhancement Workshop. Strategize on the upcoming enhancement voting with your colleagues to help ensure that i2 delivers solutions tailored to your specific needs.

Workshops on Monday, November 7, include:

From 11 a.m. — 1:30 p.m. (lunch provided)

- Demand Planner to Demand Manager Upgrade
- Collaborative Supplier Execution
- Master Data Management and Business Process Execution
- Demand Fulfillment
- Sales and Operations Management
- Supply Chain Planner

Workshops on Tuesday, November 8, include:

From 10:30 a.m. — 12:15 p.m.

- Demand Manager
- Supply Chain Visibility
- Factory Planner
- Performance Manager
- Product Information Management
- Strategic Sourcing
- Inventory Optimization

From 2 — 6 p.m.*

- Supply Chain Strategist SIG and Enhancement Session
- SRM/Aerospace and Defense SIG, and Content, and CSM/Product Sourcing Enhancement Session
- Retail SIG and Merchandizing and Replenishment Enhancement Session
- Transportation/Logistics SIG and Transportation and Distribution Management Enhancement Session

*Enhancement sessions are combined with SIG meetings.

i2 Solutions Training

i2 Education Services will be hosting two complimentary Solutions Training sessions at Directions 2005. The first session will deliver insight into i2 Demand Manager, and the second session will provide advice on maximizing benefits from i2 Transportation Manager. The instructors will use i2's training curriculum to walk users through key aspects of these popular solutions. Attendees will also have the opportunity to ask questions of the instructors. For more information on i2 solutions training, e-mail training@i2.com.

i2 Demand Manager Tips and Tricks Session: Monday, November 7, 8 — 10:30 a.m. (breakfast provided)

i2 Transportation Manager Tips and Tricks Session: Wednesday, November 9, 12:30 — 2:30 p.m. (lunch provided)



DIRECTIONS 2005

GENERAL SESSION

GENERAL SESSION SPEAKERS



CHARLOTTE DIENER, Vice President and Chief Supply Officer, Global Supply Chain Operations, ON Semiconductor — Charlotte Diener's responsibilities encompass aligning demand and supply across the different planning horizons as well as final execution. This includes procurement and strategic sourcing, management of external service providers, strategic capacity planning, make-buy capacity decisions, sales and operations planning, master planning, customer service, and global logistics operations. Previously, Charlotte held positions in business division management and planning. She began her career at ON as program manager for the separation of ON from its former parent company, Motorola.



STEPHEN PERRINE, Manager of Logistics IT Development, Sprint — Stephen Perrine has more than 25 years of experience in consumer packaged goods and telecommunications across IT, procurement, and warehouse and distribution management. Stephen joined Sprint in 1998 as logistics business analyst. In 2000, he transitioned to the information systems area where he is responsible for development and support of applications such as order management, inventory management, forecasting/planning, as well as warehouse and transportation.



ELLEN MARTIN, Vice President of Supply Chain Systems, VF Corporation — Ellen Martin has more than 30 years of experience in the apparel industry. She started her career with Blue Bell, which was acquired by VF Corporation in 1986. Since 1995, Ellen has worked with all the brands that have been acquired by VF. Ellen is responsible for many of the systems that enable VF to manage its challenging global supply chain.



PALLAB CHATTERJEE, President, Solutions Operations, i2 — Dr. Pallab Chatterjee is responsible for the development and delivery of i2's core solutions. Pallab joined i2 in January 2000 after a long career at Texas Instruments, including positions as CTO and CIO. Under his leadership, Texas Instruments Technology Labs became known as a standard for excellence acknowledged by both academia and industry.



MICHAEL McGRATH, Chief Executive Officer and President, i2 — Michael McGrath was named chief executive officer and president of i2 in February 2005. Michael has broad-based experience in managing application software companies, and is considered an expert in product strategy, product development, and supply chain management. Michael co-founded Pittiglio Rabin Todd & McGrath (PRTM) in 1976 and served as its president and CEO until his retirement in July 2004. His latest book, *Next Generation Product Development*, is his fifth. In 1993, Michael created the Supply-Chain Operations Reference model® (SCOR®) to define a standard for the supply chain management process, which is now managed as an industry standard by the Supply-Chain Council.

i2 User Group

The i2 User Group (www.i2-usergroup.org) is a volunteer organization comprising more than 150 member companies and their employees. Founded in 1996, the i2 User Group provides valuable membership services such as networking and education, enhancements, mentoring, and access and advocacy. Independent of i2, the i2 User Group incorporates many diverse backgrounds and industries, and includes licensed i2 users, vendors, and consultants. To become a member of the i2 User Group, visit www.i2-usergroup.org, send an e-mail to i2ug@i2-usergroup.org, or call 1-469-357-3606.

DIRECTIONS 2005 SPONSORS



i2 is a leading provider of demand-driven supply chain solutions designed to enable business agility. i2's flexible solutions can synchronize demand and supply across an ever-changing global supply network. Nineteen of the AMR Research Top 25 Global Supply Chains belong to companies who are i2 customers. Seven of the *Fortune* global top 10 are also customers of i2. Founded in 1988 with a commitment to customer success and supply chain innovation, i2 has a history of delivering value by implementing solutions designed to provide a rapid return on investment. Learn more at www.i2.com.



For more than 35 years, Intel Corporation has developed technology enabling the computer and Internet revolution that has changed the world. Founded in 1968 to build semiconductor memory products, Intel introduced the world's first microprocessor in 1971. Today, Intel supplies the computing and communications industries with chips, boards, systems, and software building blocks that are the "ingredients" of computers, servers, and networking and communications products. Intel's mission is to do a great job for its customers, employees, and stockholders by being the preeminent building block supplier to the worldwide digital economy. Learn more at www.intel.com.



HP is a technology solutions provider to consumers, businesses, and institutions globally. The company's offerings span IT infrastructure, global services, business and home computing, and imaging and printing. For the four fiscal quarters ended April 30, 2005, HP revenue totaled \$83.3 billion. More information about HP is available at www.hp.com.

Microsoft®

Founded in 1975, Microsoft is the worldwide leader in software, services, and solutions that help people and businesses realize their full potential. Microsoft and its partners are committed to providing manufacturers with a complete set of tools to improve performance. Working with industry experts in businesses ranging from chemicals and petroleum to automobile manufacturing and electronics, Microsoft offers an integrated set of platforms to help companies handle their most difficult challenges. Microsoft's technology solutions and the applications its partners create with them enable manufacturers to manage quality, cost, production flow, and security in exciting new ways from the plant floor to the back office. Learn more at www.microsoft.com.

Hardware Sponsor



IBM strives to lead in the invention, development, and manufacture of the industry's most advanced information technologies, including computer systems, software, storage systems, and micro-electronics. IBM translates these advanced technologies into value for its customers through its professional solutions, services, and consulting businesses worldwide. i2 and IBM customers can leverage the long-standing alliance between the companies to help them make better decisions faster, delivering rapid time to value with comprehensive industry-specific solutions. Learn more about the alliance between IBM and i2 and how the two companies are focused on delivering end-to-end on demand supply chain planning solutions at www.i2.com/ondemand.



Teradata, a division of NCR, is a leading provider of enterprise analytic technologies. Companies use Teradata solutions to get a single, integrated view of their businesses so they can make better, faster decisions that drive growth and profitability. Teradata can help you see your business like never before. To learn how, visit Teradata.com.

Entertainment Sponsors



SPONSORS



ACCOMMODATIONS

DISNEY'S CONTEMPORARY RESORT

Disney's Contemporary Resort is a modern architectural masterpiece located on the shores of Bay Lake and Seven Seas Lagoon. With a distinctive convention center, the award-winning California Grill, a private marina, and direct monorail access to the nearby *Magic Kingdom*® Park and *Epcot*®, *Disney's Contemporary Resort* is spacious, appealing, and convenient — and the ideal location for Directions 2005.



Entertainment

Directions 2005 kicks off on Monday night with an internationally themed night that includes acrobats, Disney characters, and a DJ spinning tunes that will keep everyone dancing. On Tuesday, the excitement continues with a casino night sponsored by Intel and Microsoft and featuring blackjack, stud poker, craps, roulette, and Texas Hold 'Em. You'll have the opportunity to redeem your winnings for a variety of prizes.



© Disney

Extending your stay?

Disney's Contemporary Resort will honor the Directions 2005 conference rate of \$149/night from Friday, November 4, 2005, to Sunday, November 13, 2005. This discounted rate is subject to availability, so make your reservations early by calling the Group Reservations Office at 1-407-824-3869 (open 8 a.m. to 7 p.m. EDT). Be sure to mention that you are a part of the Directions 2005 conference to get this special rate.



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Airline Discounts

Discounted airfare is available for i2 Directions attendees traveling to Orlando. The tickets are based on availability and must be purchased at least seven days prior to arrival.

American Airlines: 1-800-433-1790

Reference Code A55N5AP

Shuttle Service

Now through 2006, Disney is offering free shuttle service and luggage handling through Disney's Magical Express to all Disney resorts. The shuttle can make up to four stops during service and it is recommended to book 30 days prior to arrival. Attendees are able to book this shuttle service when making their hotel reservation. Reservation will prompt you with the shuttle information. Average one-way taxi fare from Orlando International Airport to Disney's Contemporary Resort is \$50.



© Disney

Disney's Specially-Priced Meeting & Convention Theme Park Tickets

Directions 2005 attendees can take advantage of specially-priced theme park tickets from Disney. Meeting & Convention Park Hopper® Tickets enable Directions attendees to go park to park every day with unlimited admission to Magic Kingdom® Park, Epcot®, Disney-MGM Studios, and Disney's Animal Kingdom® Theme Park, and include complimentary admission to Downtown Disney® Pleasure Island or DisneyQuest® Indoor Interactive Theme Park. Tickets must be purchased prior to arrival. For complete information, visit <http://disneymeetings.disney.go.com/dwm/ticketpages/ticketGroupSelect?id=i2>.

REGISTRATION INFORMATION

Register for Directions 2005 online at www.i2-usergroup.org or call **1-866-288-4896**.

Your registration fee includes:

- All conference sessions, including General Sessions, Breakout Tracks, and Enhancement Sessions
- Dinner on Monday, November 7; breakfast, lunch, and dinner on Tuesday, November 8; and breakfast and lunch on Wednesday, November 9
- Admission to Directions 2005 Partner Showcase and i2 Demo Area
- Welcome reception on Monday, November 7, and evening party on Tuesday, November 8

Conference Fees and Deadlines

Description	Fee	Deadline
Early Member Corporate	\$495.00	October 14, 2005
Early Member Associate	\$495.00	October 14, 2005
Early Non Member	\$645.00	October 14, 2005
Late Member Corporate	\$645.00	October 31, 2005
Late Member Associate	\$645.00	October 31, 2005
Late Non Member	\$795.00	October 31, 2005
On-Site Corporate	\$800.00	After October 31, 2005
On-Site Associate	\$800.00	After October 31, 2005
On-Site Non Member	\$950.00	After October 31, 2005
One-Day Rate	\$350.00/per night	No deadline
Guest Fee, 1 Adult *	\$70.00/per night	No deadline
Family Rate, 1 Adult and up to 4 Children**	\$85.00/per night	No deadline

*Evening activities only.

**Monday evening's activities only.

Cancellation Policy

If you wish to cancel your registration, we must receive your cancellation request in writing on or before November 1, 2005. If your cancellation is received by this date, a refund of your registration fee less \$200 (for administrative services) will be granted. After November 1, 2005, there will be no refunds. Fax your cancellation request to 1-469-357-3674 or e-mail it to i2ug@i2-usergroup.org.

Substitutions within the same company will be accepted at no additional charge. Substitutions must be submitted in writing on company letterhead. Payment for original attendee will be transferred to the substituting attendee. Substitutions or changes can be faxed to 1-469-357-3674 or e-mailed to i2ug@i2-usergroup.org.



DIRECTIONS 2005
November 7-9
Disney's Contemporary Resort
Walt Disney World
Orlando, Florida



11701 Luna Road
5th Floor
Dallas, TX 75234

PRESORTED
FIRST-CLASS MAIL
US POSTAGE PAID
PITTSBURGH PA
PERMIT NO. 5605

**To register:
www.i2-usergroup.org
or call 1-866-288-4896**

