

# Real Strategies. Real Time. Real Profits.

**i2 PLANET®**  
Las Vegas

**MAY 13–16, 2002**

The Venetian Hotel  
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# Maximize Your Time at The Conference on Value Chain Efficiency.



**MAY 13–16, 2002**

The Venetian Hotel  
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**Real Value in Real Time:  
Unleash the Profits in Your Value Chain**

In today's economy, gaining and maintaining competitive advantage means turning investments into revenue as quickly as possible. And making the quickest impact on the plus side of your bottom line means taking advantage of value chain technologies.

That's what i2 PLANET® Las Vegas is all about...giving you maximum value for your investment in a minimum amount of time. In less than a week, you'll get the most comprehensive information and education available to apply to your business now and impact your bottom line.

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# Participating with today's industry leaders at i2 PLANET will help you...

**Monitor** information by providing maximum  
visibility across your value chain.

**Decide** the right course of action  
due to improved information gathering.

**Act** quickly and effectively by implementing  
the most strategic solutions.

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**Use your time to learn from the best.**

i2 PLANET General Session Speakers give you more than just a glimpse of the future. i2 PLANET will put you in the company of the world's most respected visionaries as they discuss progressive strategies and proven techniques that will change the way you—and everyone—will eventually do business.

# General Session Speakers



**This year's exciting speaker line-up includes:**

**Rudolph Giuliani**

*Time* Magazine's 2001 "Person of the Year"

**Dr. Michael Hammer**

Hammer and Company  
President

**Karenann A. Terrell**

DaimlerChrysler  
Director, e-Connect Platform

**Sanjiv Sidhu**

i2  
Chairman and Founder

**Gregory A. Brady**

i2  
Chief Executive Officer

**Tom Hawk**

IBM  
General Manager, Global Innovation Services

**Greg Lewin**

Shell Europe  
Vice President

**William T. Esrey**

Sprint Corporation  
Chairman and Chief Executive Officer

**Scott McNealy**

Sun Microsystems  
Chief Executive Officer

**Mark Leposky**

TaylorMade-adidas Golf  
Vice President of Global Operations

**Colin Dyer**

WorldWide Retail Exchange (WWRE)  
Chief Executive Officer

**Technology Panel Speakers include:**

Additional panelists to be confirmed.

**Michelle Goins**

Hewlett-Packard  
Chief Information Officer

**Greg Clark**

E2open  
Chief Information Officer

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**Optimize your conference experience by focusing on relevant industry tracks.**

As business becomes more global, more competitive, and more connected, value chains will compete aggressively against one another. Dynamic value chain management methodologies will enable companies to monitor what matters, make better decisions, and execute with speed across complex value chains. The companies that will survive and thrive are those that can manage this cycle more efficiently than their competitors.

Gain insight into how global companies have achieved success through more than 125 breakout sessions grouped into 15 tracks.

# Breakout Session Tracks

Refer to the enclosed **Agenda/Breakouts-at-a-Glance pull-out section for a complete list of session topics and presenters. For more detailed descriptions of each breakout session or to create your own customized agenda, visit <http://planet.i2.com>.**

## **Solution Tracks**

### **Customer Relationship Management (CRM)**

Effectively managing customer relationships and orders in the value chain is daunting but paramount to success. Hear real stories of how CRM solutions tied into the supply chain are addressing these challenges.

### **Supplier Relationship Management (SRM)**

Strategically managing suppliers and procurement processes has emerged as a top business priority. Learn how companies are reducing purchasing, material, and product costs; mitigating supply risk; and collaborating on product design, all while streamlining processes with SRM solutions.

### **Supply Chain Management (SCM)**

Profitably matching demand with supply through multi-enterprise decision support, execution, visibility, and real-time collaboration with trading partners is critical to the success of your value chain. Learn from leaders who have implemented SCM across multiple industries to achieve real value.

## **Industry Tracks**

### **Aerospace & Defense**

Project complexity, partner collaboration, and cost-control issues challenge the aerospace and defense market. Discover how forward-thinking companies are using dynamic value chain management solutions to capture value in manufacturing and operations.

### **Automotive & Industrial**

Industry leaders are pursuing lean, high-velocity strategies to manage complexities of the automotive and industrial value chain. Learn how to improve order-to-promise reliability and reduce time-to-market in an ever-changing market space.

### **High Technology**

Leading semiconductor, computer, electronics, and telecommunications companies are implementing tools and disciplines of dynamic value chain management to unlock business value. Discover how companies are improving customer service and reducing costs through increased visibility, decision support and collaboration.

### **Process & Utilities**

Chemicals, energy, forestry products, metals, and utilities are asset-intensive industries. Their objective is to operate expensive assets efficiently while maintaining high levels of customer service. Learn how using dynamic value chain management solutions to collaborate with suppliers will enhance competitiveness.



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# Breakout Session Tracks



## Industry Tracks (continued)

### Retail & Consumer Goods

Discover how world-class retail and consumer goods companies are collaborating with partners, addressing the challenges of getting the right product to the right place at the right time, and building brand loyalty in an increasingly competitive market space.

### Transportation & Distribution

Collaborative solutions are enabling leading-edge companies to improve customer service levels, maximize asset utilization, and reduce costs. Learn how shippers and 3PLs are deploying best practices across their transportation and distribution networks to derive rapid time-to-value.

## General Business Tracks

### Customer Education

i2 customers may attend exclusive customer-only sessions sponsored by the i2 User Group. Gain valuable insights from other i2 product experts about implementation, integration, and use of i2 products, as well as benefits of i2 User Group membership.

### Dynamic Value Chain Management

Integrating work flows within the enterprise and across the value chain enables companies to collaborate at the rate of business and ensure common success. Learn how dynamic value chain management can increase flexibility, productivity, and profitability throughout the value chain.

### Network Services & Content

Seamlessly linking all members of a dynamic value chain together requires online access to shared information that is held in a common format. Learn how this dynamic value chain management capability can be leveraged to gain competitive advantage in your market.

### Rapid ROI

With today's slow economy and constrained capital resources, quick time-to-value is essential. Discover how leading companies have implemented software solutions and have achieved significant value within a year's time.

### Success Stories

Leading global companies that have implemented a broad range of CRM, SRM, and SCM solutions across varied industries will present their stories. Gain an insider's view of the processes, challenges, and benefits that organizations reap from technology investments.

### Technology & Integration

Successful organizations deploy information technology strategies and architectures to enable integration of various solutions. Learn how to create flexible environments that protect investments in Information Technology and enhance agility in responding to business process change.

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# Agenda/Breakouts-at-a-Glance

## Monday, May 13

**2:00 PM – 8:00 PM**  
Registration Open

**7:00 PM – 10:00 PM**  
i2 PLANET Welcome Reception

## Tuesday, May 14

**6:45 AM – 8:00 AM**  
Continental Breakfast  
Informational Breakfast\*

**7:00 AM – 6:00 PM**  
Registration Open

**8:00 AM – 12:30 PM**  
**General Session**

Sanjiv Sidhu, i2  
Greg Brady, i2  
Tom Hawk, IBM  
Karenann Terrell, DaimlerChrysler  
Michael Hammer, Hammer and Company  
Technology Panel

**11:30 AM – 10:00 PM**  
Expo Hall Open

**12:00 PM – 1:30 PM**  
Networking Lunch  
Meeting of the Minds Lunch\*

**1:30 PM – 5:00 PM**  
Breakout Sessions

**7:00 PM – 10:00 PM**  
The Ultimate  
Networking Party

## Wednesday, May 15

**6:45 AM – 8:00 AM**  
Continental Breakfast

**7:00 AM – 6:00 PM**  
Registration Open

**8:00 AM – 12:30 PM**  
**General Session**

Rudolph Giuliani, 107th Mayor of New York  
Scott McNealy, Sun Microsystems  
Colin Dyer, WorldWide Retail Exchange  
Mark Leposky, TaylorMade-adidas Golf  
Greg Lewin, Shell Europe  
William T. Esrey, Sprint Corporation

**11:30 AM – 6:00 PM**  
Expo Hall Open

**12:00 PM – 1:30 PM**  
Networking Lunch  
Meeting of the Minds Lunch\*

**1:30 PM – 5:00 PM**  
Breakout Sessions

**7:00 PM – 10:00 PM**  
Let Us Entertain You...with Jay Leno,  
Pat Benatar and Neil Giraldo

## Thursday, May 16

**6:45 AM – 8:00 AM**  
Continental Breakfast

**7:00 AM – 10:00 AM**  
Registration Open

**8:30 AM – 12:00 PM**  
Breakout Sessions

**10:00 AM – 3:00 PM**  
Expo Hall Open

**12:00 PM – 1:30 PM**  
Networking Lunch

**5:00 PM – 7:30 PM**  
Farewell Vegas Reception

Times are subject to change.

\* Review the Networking Opportunities section for more details.

**Make the most of your time at sessions that make the most sense.** Because there is more content than anyone can consume in one conference, you can now create a customized agenda at <http://planet.i2.com> by searching on industry, solution, and business process.



# Tuesday, May 14





TRACKS	SESSION A 1:30 PM – 2:30 PM	SESSION B 2:45 PM – 3:45 PM	SESSION C 4:00 PM – 5:00 PM
<b>SOLUTIONS</b> <b>Customer Relationship Management (CRM)</b>	Interactive Selling: Enabling Configure-to-Order <b>Toshiba America Information Systems</b> i2 	CRM to the i2 Power i2	Extending Supply Chain Value to Your Customers <b>TaylorMade-adidas Golf</b> i2 
<b>Supplier Relationship Management (SRM)</b>	Transforming Siemens Into an E-company: The Siemens Medical Story <b>Siemens Medical Solutions, USA, Inc.</b>	The Risks and Benefits of Outsourcing Manufacturing <b>Accenture</b>	i2's SRM Solution Overview: Accelerating Value With Intelligent Sourcing and Procurement i2
<b>Supply Chain Management (SCM) I</b>	Deployment to Orchestrate World-Class Supplier Networks <b>Nokia Telecommunications, Inc.</b>	Optimizing Dell's Value Network Using Supply Chain Strategies <b>Dell Computer Corporation</b> i2	Redesign of Supply Chain Planning Supports HP's Reinvention Efforts <b>Hewlett-Packard</b>
<b>Supply Chain Management (SCM) II</b>	Collaborative Forecasting and Planning at Canadian National (CN) Rail <b>Canadian National Railway Company</b>	Multi-Enterprise, Multi-Tier Supply Chain Collaboration <b>Hyundai Motor Company</b>	Value Chain Management at Sun <b>Sun Microsystems</b>
<b>INDUSTRIES</b> <b>Aerospace &amp; Defense</b>	Aerospace and Defense: Challenges and Solutions <b>Bell Helicopter Textron Inc.</b> <b>Technology Solutions Company</b>	Reflections on a Mature Solution Implementation at Boeing <b>The Boeing Company</b> 	Product Development Solutions for Visibility and Sharing Across Multiple Defense Programs <b>Lockheed Martin Missiles &amp; Fire Control</b>
<b>Automotive &amp; Industrial</b>	Tire Campaign Production Planning <b>Michelin North America, Inc.</b>	Daily Plant Sequencing at GM <b>General Motors Corporation</b>	Converging Sourcing Solution Requirements in the Automotive Industry <b>D.H. Brown Associates</b>
<b>High Technology I</b>	Adding Value at Panasonic: Customer Satisfaction and Common Sense <b>Panasonic</b>	Aggressive Realization of Lucent's Supply Chain Transformation <b>Lucent Technologies Supply Chain Networks</b> <b>KPMG Consulting</b>	Integrated Supply Chain Management <b>Celestica International Inc.</b>

A detailed listing of Breakout Sessions can be found at <http://planet.i2.com>

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# Tuesday, May 14





TRACKS	SESSION A 1:30 PM – 2:30 PM	SESSION B 2:45 PM – 3:45 PM	SESSION C 4:00 PM – 5:00 PM
<b>INDUSTRIES</b> <b>Process &amp; Utilities</b>	Supply Chain Planning and Fulfillment in the Paper Industry <b>UPM-Kymmene</b>	Driving Value Through Enterprise Procurement <b>Temple Inland Forest Products Corporation</b> <b>i2</b>	The Role of an Extended Supply Chain Implementation Under Process Innovation <b>Pohang Iron &amp; Steel Ltd. (POSCO)</b> 
<b>Retail &amp; Consumer Goods I</b>	Supply Chain Challenges and Opportunities in a Multi-Channel Retail Environment <b>Barnes &amp; Noble, Inc.</b>	Powering High-Velocity Dynamic Value Chains in Retail <b>i2</b>	Dynamic Retail Replenishment <b>Dillard's Stores, Inc.</b> <b>Deloitte Consulting</b>
<b>Transportation &amp; Distribution</b>	Integrating Systems to Support E-fulfillment <b>Ryder</b>	Transportation Management in the High-Tech Industry: Implementation and Beyond <b>Compaq Computer Corporation</b>	Reengineering the Transportation Management Process at Frito-Lay Mexico <b>Frito-Lay Mexico</b>
<b>GENERAL BUSINESS</b> <b>Dynamic Value Chain Management</b>	Integrated Planning and Execution for Customer-Centric Fulfillment <b>Cypress Semiconductor</b> <b>i2</b> 	Value Chain Integration: Critical to Sustaining Competitive Advantage <b>CAPS</b>	The Future of Dynamic Collaboration: XRM (Extended Relationship Management) <b>Forrester Research, Inc.</b>
<b>Network Services &amp; Content</b>	Network Solutions and New Business Models <b>i2</b>	Content Management in a Multi-Generation Utility Environment <b>Ontario Power Generation</b> <b>Cap Gemini Ernst &amp; Young</b>	MRO Supply Chain Solutions: Making Supplier Enablement a Reality <b>supplyFORCE</b>
<b>Success Stories</b>	Advanced Planning and Scheduling <b>Merck</b>	Delivering Value Through Integrated Solutions <b>Infineon Technologies</b> <b>KPMG Consulting AG</b> 	A Case Study in Driving Forecast Accuracy Improvement <b>Lion Nathan Australia</b>
<b>Technology &amp; Integration</b>	Leveraging i2's CIS Architecture to Rapidly Deploy and Manage Solutions <b>i2</b>	Accelerated Implementation of SCM Solution With SAP R/3 <b>Loma Negra</b> <b>PwC Consulting</b>	Implementing SCM at Toshiba Semiconductor With Oracle ERP <b>Toshiba Corporation</b> 

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# Wednesday, May 15



TRACKS	SESSION D 1:30 PM – 2:30 PM	SESSION E 2:45 PM – 3:45 PM	SESSION F 4:00 PM – 5:00 PM
<b>SOLUTIONS</b> <b>Customer Relationship Management (CRM)</b>	Distributed Order Management: A Panel Discussion <b>AMR Research</b>	Customer Relationship Management for Business-to-Business: 2002 and Beyond <b>AMR Research</b>	Optimizing the Oil Field Services Supply Chain <b>Halliburton</b>
<b>Supplier Relationship Management (SRM)</b>	Making the Elephant Dance: Can ERP Vendors Support SRM? <b>AMR Research</b>	Integrated Product Development: Generating Cost Savings Throughout the Product Life Cycle <b>IBM</b>	Supplier Relationship Management (SRM) Successes: A Panel Discussion
<b>Supply Chain Management (SCM) I</b>	Creating Value in the Service Parts Planning Process <b>Tokyo Electron (TEL)</b> <b>i2</b>	Powering the Bottom Line Through Logistics Collaboration <b>The Home Depot</b>	Geared Towards Collaboration With World-Class SCM <b>Gambro AB</b> 
<b>INDUSTRIES</b> <b>Automotive &amp; Industrial</b>	Implementing SRM to Enable a Global Purchasing Organization <b>Delphi Automotive Systems LLC</b>	Value Chain Accelerator <b>Caterpillar, Inc.</b> 	FastCar: Synchronizing Business Processes to Reduce Cost and Time to Market <b>DaimlerChrysler Corporation</b>
<b>High Technology I</b>	The Foundation of Nokia's Global Demand Supply Chain Initiative <b>Nokia Telecommunications, Inc.</b> <b>PwC Consulting</b>	Managing the Low-Volume/High-Mix Factory <b>Siemens Energy and Automation, Inc.</b> <b>i2</b>	Implementation of Real-Time Order Promising <b>Thomson Multimedia, Inc.</b>
<b>High Technology II</b>	Value Through Supply Chain Transformation at National Semiconductor <b>National Semiconductor</b>	Improving Customer Service Levels Using Supply Chain Management <b>Toshiba Corporation</b> 	Real-Time Promising Solution for a Global Semiconductor Company <b>Samsung Electronics Semiconductor; i2</b> 
<b>Process &amp; Utilities</b>	Implementation in the Polymer Industry <b>Odebrecht Quimica S.A.</b>	Setting the Proper Foundation for Strategic Sourcing and E-procurement <b>PPG Industries, Inc.</b>	E-business Integration for Service Solutions Excellence <b>Siemens Westinghouse Power Generation</b>
<b>Retail &amp; Consumer Goods I</b>	Targeting Assortments to Service Your Customers <b>Payless Shoe Source</b>	Shaw's Strategist Project: Item and Store Alignment <b>Shaw's Supermarkets</b>	Optimizing Transportation in a High-Volume Retail Environment <b>J.C. Penney Company, Inc.</b> <b>i2</b>

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# Wednesday, May 15

TRACKS	SESSION D 1:30 PM – 2:30 PM	SESSION E 2:45 PM – 3:45 PM	SESSION F 4:00 PM – 5:00 PM
<b>INDUSTRIES</b> Transportation & Distribution	Operational Logistics With Integrated Systems Provide Global Customer Value <b>Kuehne &amp; Nagel Management AG</b> <b>USCO Logistics</b>	Rapid Improvements to Transportation Planning and Execution With Network-Based Logistics Services <b>eFreight (Pty) Ltd</b> <b>FreightMatrix</b>	TBD
<b>GENERAL BUSINESS</b> Customer Education	The i2 User Group: Users Helping Users Achieve ROI <b>Sara Lee Intimate Apparel</b>	Supply Chain Management: A Panel Discussion <b>Frito-Lay; National Textiles L.L.C.</b> <b>TaylorMade-adidas Golf</b>	TBD
<b>Dynamic Value Chain Management</b>	Caterpillar: A Case Study in E-business Value Creation <b>Caterpillar, Inc.</b> 	The Future of E-business: Dynamic Value Chain Management <b>i2</b>	TBD
<b>Network Services &amp; Content</b>	Resolving Enterprise Pain Points With Mobile Technology <b>AT&amp;T Wireless</b> <b>i2</b>	Lessons Learned: Creation and Maintenance of a Content Deployment <b>Ashland Corporation</b>	Network-Based Value Chain Solutions: Don't Let Simple Problems Block Great Communication <b>Sprint Global Markets Group</b>
<b>Rapid ROI</b>	The Key to Driving More Value Out of Your Value Chain <b>IBM</b>	Global Impact: Supply Chain Management for a Global Business <b>Corning Incorporated</b> <b>Accenture</b>	Increasing Part Matching in 30 Days Through Content, Creativity, and Attitude <b>Future Electronics Inc.</b>
<b>Success Stories</b>	Factory Planning at Mercury Marine <b>Mercury Marine</b> 	Powering the Value Chain With Intel-Based i2 Solutions <b>Intel Corporation</b>	How Symbol Technologies Leverages SCM for World-Class Forecasting <b>Symbol Technologies</b>
<b>Technology &amp; Integration</b>	Service-Based Architecture: The Secret Sauce Behind i2's Development Processes <b>EXE Technologies Inc.</b> <b>i2</b>	Transform Your Supply Chain to a Powerful, Integrated Value Chain <b>Corporate Express</b> <b>webMethods</b>	Solution Architecture for Collaborative Relationships: The Next Frontier <b>Accenture</b>

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# Thursday, May 16

TRACKS	SESSION G 8:30 AM – 9:30 AM	SESSION H 9:45 AM – 10:45 AM	SESSION I 11:00 AM – 12:00 PM
<b>SOLUTIONS</b> <b>Customer Relationship Management (CRM)</b>	Maximizing Profits Through Dynamic Pricing and Revenue Optimization <b>Best Buy Company, Inc.</b> <b>i2</b>	Selling and Ordering in a Global, Multi-Channel B2B Environment <b>Metso Minerals</b> 	TBD
<b>Supplier Relationship Management (SRM)</b>	Realizing the Elusive Benefits of E-procurement <b>A.T. Kearney</b>	E-procurement in the Energy and Utility Industry <b>Toronto Hydro-Electric System</b>	Critical Success Factors to Internally Selling and Deploying Enterprise-Level SRM <b>Bell Helicopter Textron Inc.</b>
<b>Supply Chain Management (SCM) I</b>	Sabritas' Supply Chain Reengineering: From Demand Planning to Service Execution <b>Sabritas S.R.L. de C.V.</b>	Bridging the Gap Between Planning and Execution <b>ARC Advisory Group</b>	Making Factory Planning Sing in a Contract Manufacturing Environment at Pemstar <b>IBM</b>
<b>INDUSTRIES</b> <b>Automotive &amp; Industrial</b>	Integrated Volume Planning (IVP) <b>DaimlerChrysler Corporation</b>	Part Library: An Engineer's Solution for Part Reuse and Commonality <b>Ford Motor Company</b>	Factory Planning in a Dynamic, Low-Volume/High-Mix Environment <b>Halliburton Energy Services</b> <b>i2</b>
<b>High Technology I</b>	Dynamic Value Chain Management: A Panel Discussion <b>AMR Research; IDT; i2</b> <b>Nokia Telecommunications, Inc.; TSMC</b>	Rapid RosettaNet Implementation for Supplier Connectivity <b>E2open</b>	Supply Chain Excellence at Fairchild Semiconductor <b>Fairchild Semiconductor</b>
<b>Process &amp; Utilities</b>	To "e" or not to "e." Is There Really a Choice? <b>PanCanadian Petroleum Limited</b>	Xcel/Indus/i2: A Collaborative Model for Realizing Value in the Supply Chain <b>Xcel Energy, Inc.</b> <b>Indus International, Inc.</b>	E-procurement in Energy and Utilities: A Panel Discussion
<b>Retail &amp; Consumer Goods I</b>	Demand Planning: Its Role in the Integrated Supply Chain <b>Whirlpool Corporation</b>	Achieving Competitive Advantage at Kirin Brewery <b>Kirin Brewery Company Ltd.</b>	Successful Implementation of Integrated Supply Chain Planning <b>Unilever South Africa</b>

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# Thursday, May 16

TRACKS	SESSION G 8:30 AM – 9:30 AM	SESSION H 9:45 AM – 10:45 AM	SESSION I 11:00 AM – 12:00 PM
<b>INDUSTRIES</b> <b>Retail &amp; Consumer Goods II</b>	BAT's "Tigris" Project: Managing Change in a Global Environment <b>British American Tobacco</b>	Integration of Best-of-Breed Software With ERP and Legacy Systems <b>VF Jeanswear</b> 	TBD
<b>Transportation &amp; Distribution</b>	Movement to Adaptive Supply Chain Execution: A Panel Discussion	TBD	Engineering and Enabling a LEAN Supply Chain at the Cooper Tire & Rubber Company <b>Cooper Tire &amp; Rubber Company</b>
<b>GENERAL BUSINESS</b> <b>Customer Education</b>	Change Management: The Key to Effective E-business <b>Caterpillar, Inc.</b>	Demand Planning: A Panel Discussion <b>Michelin North America, Inc.</b> <b>National Textiles L.L.C.</b> <b>Texas Instruments</b> <b>Whirlpool Corporation</b>	Getting Involved in i2 User Group Programs <b>Intel Corporation</b> <b>DANA</b>
<b>Dynamic Value Chain Management</b>	SCM Meets SRM: Creating Value Between Producers and Suppliers <b>AMR Research</b>	A General Management Approach to Driving Successful SCM and IT Initiatives <b>Harvard Business School</b>	TBD
<b>Rapid ROI</b>	Collaboration is the "Key" to HP's Global Procurement <b>Hewlett-Packard</b> <b>PwC Consulting</b>	Inventec: A Model Company Reduces Inventory and Increases Responsiveness <b>Inventec Corporation</b>	Forecast for Success <b>The Holland Group, Inc.</b> <b>i2 Midwest, Inc.</b>
<b>Success Stories</b>	Demand Forecasting: Vital to Delivering the Promise <b>Incitec Ltd.</b>	Matching Supply and Demand for Disaster Relief <b>Aidmatrix</b>	Breaking Out of the Four Walls <b>Timken Company</b> <b>CSC</b>

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# Networking Opportunities

## Meeting of the Minds

Tuesday and Wednesday afternoons will feature networking lunch sessions for you to join informal industry-specific and general-business round-table discussions led by industry representatives.

## NetCafé

This online communication tool allows you to create customized agendas, send messages to attendees, and discover more about presentations at i2 PLANET.



## Informational Breakfasts

Begin Tuesday with effective strategy sessions with fellow attendees to determine the best method to maximize i2 PLANET learning and networking experiences. Industry experts will be on hand to answer questions such as:

- Which breakout sessions are appropriate for my organization and personal interests?
- What demonstrations offer the most value for me?
- Who can assist me in getting the information I need?

## Expo Hall Networking Lounges

Make sure you stop by the Expo Hall daily to network in one of the industry lounges located throughout the exhibit hall. Lounges include Aerospace & Defense, Telecommunications, Value Chain Accelerators, and Manufacturing & Distribution.



## World-Class Entertainment

**Jay Leno** – noted comedian and host of NBC's The Tonight Show will provide his comic insights on the lighter side of business on Wednesday evening.



**Pat Benatar and Neil Giraldo** – will perform classics, as well as new songs from their impressive careers on Wednesday evening.

**Gary McCord** – Mingle with this 25-year PGA Tour Veteran and CBS Golf commentator who will put his irreverent and witty back-spin on the game and the business of golf on Monday evening.



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## i2 Customer-Specific Benefits at i2 PLANET

- i2 Listening Booth—Share your customer experiences one-on-one with i2 developers and management.
- Customer Reception—Join i2 Executives to recognize Ken Sharma Award winners on Tuesday evening.
- Customer Education Breakout Track—Interact each afternoon in sessions focused on customer-specific topics.
- Industry Meetings—Participate in these invitation-only forums on Monday, May 13 to exchange information.

# Benefits of Attending

### **So little time for so much knowledge about future success.**

The fact is, the future success of most companies competing on a global level—including your competitors—will be dependent on the concepts discussed here. Therefore, not learning how to optimize your value chain can put you at a decided disadvantage.

Beyond the speeches, beyond the sessions, beyond the demos, i2 PLANET Las Vegas exposes attendees to actual strategies and tactics that can be implemented to create value.

### **At i2 PLANET Las Vegas, you will...**

#### **EXPLORE**

methods to increase demand, lower costs, drive margins and increase service levels through effective value chain management.

#### **LEARN**

how to create and improve real-time supplier relationship management (SRM), supply chain management (SCM) and customer relationship management (CRM).

#### **EXCHANGE**

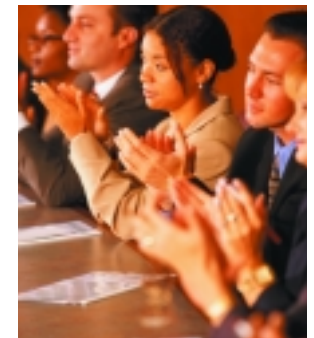
ideas about best practices in open discussions at informational breakfasts, networking lunches, lounges, and evening activities.

#### **NETWORK**

with 5,000 top professionals from more than 1,000 successful global and FORTUNE 500 companies.

#### **RECEIVE**

guaranteed value. If you do not believe i2 PLANET Las Vegas has provided value, your registration fee will be refunded.



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**Access Cross-Industry Resources to help you unleash profits.**

The i2 PLANET Expo Hall provides the ideal opportunity to network with more than 150 leading solutions providers to:

- Participate in hands-on demonstrations.
- Learn how to implement strategies and practices you are exposed to at the conference.
- Identify the resources and partners necessary to help eliminate inefficiencies and drive value to your bottom line.

# Exhibitors



**Some of the participating exhibitors are:**

Accenture	eSYNC International	MARC Systems	Savvion
Acta Technologies	EXE Technologies, Inc.	Marconi Info Chain	Sirius Computer Solutions
Alliance Consulting Partners	Experio	Mercari Technologies	Systems America
AT&T Wireless	Freight Matrix (FMX)	Miracle Software	Sun Microsystems
BEA	Fujitsu	MRO Software	SupplySolution
Burntsand	Globe Ranger Applications	NEC America	SBI
Business Objects	HCL Technologies America, Inc.	Neoris	Sunrise Technologies
Cap Gemini Ernst & Young	Hewlett-Packard	NTE	Symbol Technologies
Clarkston Group	IBM	Optimal Solutions, Inc.	Technology Solutions Company
CrossWorlds Software	i2	Pelyco	Telcordia
CSC	i2 User Group	Plan4Demand	Tibco
Daleen	Indus International	Priada	USPS
Datasweep	Intel	Procurestaff	UPS Logistics
Deloitte Consulting	Internet World	PWC Consulting	Vastera
DiCarta	IndustryWeek/SCTN	Rapidigm Inc.	Vizional Technologies
Dunn & Bradstreet	Informatica	ReturnCentral	webMethods
E2open	Intermec	Ryder	

If your company would like to exhibit with these solutions providers, visit the i2 PLANET Web site at <http://planet.i2.com> or call Rod Miller at 1.252.237.5900 for more details.

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**Enjoy your time at the premier business destination in Las Vegas.**

The Venetian resort complex is regarded as Las Vegas' first "business hotel." Professional amenities include exceptional in-room technology capabilities for any business need, and an all-suite layout, providing ample room for guests to conduct business after the sessions have concluded.

# Conference Venue

## **The Venetian Hotel Casino**

3355 Las Vegas Blvd.  
Las Vegas, Nevada 89101  
1.866.263.2995 or 1.702.414.1000

## **Hotel Reservations**

For your convenience, hotel reservations can be made online at <http://planetroomsonline.com>. Booking your hotel reservation through the i2 PLANET Web site allows you to make changes online.

## **Airline Information**

The following official carriers for i2 PLANET Las Vegas offer discounted fares for our guests. To obtain the i2 PLANET rate, contact the airlines directly at the toll-free numbers below and mention the reservation code listed.

American Airlines: 1.800.221.2255  
Reservation Code: 1952AG

Continental Airlines: 1.800.468.7022  
Reservation Code: U8ZK4E

Delta Airlines: 1.800.241.6760  
Reservation Code: 183904A

Southwest Airlines: 1.800.433.5368  
Reservation Code: S1394



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# Registration Information

## **REGISTER NOW.**

### **Full Conference Rates**

Spring Special—\$1,349.00 (U.S.)

Rate valid until April 30, 2002

Regular Registration—\$1,499.00 (U.S.)

Rate valid between April 30, 2002 and May 12, 2002

On-site Registration—\$1,699.00 (U.S.)

Any registration after May 12, 2002

Full Conference Rates include access to all general sessions and breakout sessions, exhibit hall, meals, and evening events.

### **Group Rates**

Multiple attendee discounts are available. For more information, please visit <http://planet.i2.com> or call 1-866-292-4896.

### **Guest Rates**

Guest—\$400.00 (U.S.)

Guest Rate fee provides access to all evening events. Evening activities may not be appropriate for younger children. Guests must be accompanied by a registered attendee to gain access to i2 PLANET activities.

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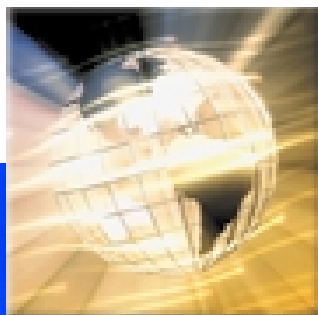
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**i2 PLANET®**  
Las Vegas

**MAY 13–16, 2002**

The Venetian Hotel  
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