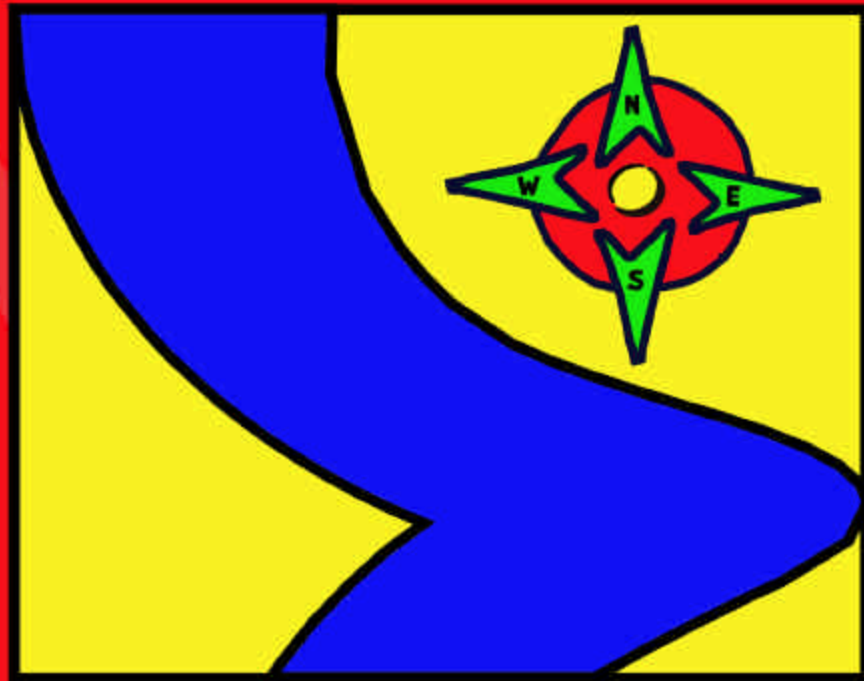# The Year of the Volunteer

DIRECTIONS 2004

November 8-10
Disney's Contemporary Resort
Walt Disney World
Orlando, Florida

i2 User Group

REGISTER NOW!
www.i2-usergroup.org
or call 1-469-357-6109

Join Us for Directions 2004

Maximize the impact of i2 solutions. Focus on improving ROI.
Interact with experienced i2 solution architects. Meet i2 executive management.
For all of this and more . . . don't miss Directions 2004.

From November 8-10 in Orlando, the i2 User Group's conference will provide unprecedented opportunities to share best practices in supply chain management, to improve your implementation or upgrade experience, and to help shape the future of i2 solutions—and the future of your industry.

At Directions 2004, we'll also celebrate "The Year of the Volunteer." At the conference, the i2 User Group will recognize those members who have generously given their time to ensure that other i2 users derive maximum value from their supply chain projects and from User Group events. At Directions 2004, you can:

Learn
- Discover supply chain best practices in the breakout sessions, as your fellow i2 users impart strategies and tactics for optimizing the implementation and use of i2 solutions
- Stay in tune with the most recent activities in your industry or solution area by attending Special Interest Group (SIG) meetings
- Listen as members of i2's executive team, including CEO Sanjiv Sidhu, provide the latest news on i2 and its solutions
- Hear visionary keynote speakers address current and emerging trends in change management and closed-loop supply chain management
- Discover more about i2 solutions by visiting the demo area

Network
- Meet other i2 users who share your supply chain and industry challenges
- Discuss the future of supply chain technology with i2 partners
- Unwind with your peers at evening events that offer fun for the entire family

Influence
- Help guide upcoming i2 releases and upgrades during i2 Product Roadmap/Enhancement Workshops and Solution Advisory Boards (SAB) sessions

AGENDA

MONDAY, NOVEMBER 8	TUESDAY, NOVEMBER 9	WEDNESDAY, NOVEMBER 10
8 — 10:30 a.m. Solution Training—i2 Demand Manager	**7 — 8 a.m.** Breakfast	**7 — 8 a.m.** Breakfast
8 a.m. — Noon Solution Advisory Boards (SABs) *(By invitation only)*	**7 a.m. — 8 p.m.** Registration and Information Desk Open	**7 a.m. — 2 p.m.** Registration and Information Desk Open
11:15 a.m. — 2 p.m. Solution Training—i2 Master Data Management	**8 — 10:15 a.m.** General Session	**8 — 10 a.m.** General Session
Noon — 7 p.m. Registration and Information Desk Open	**10:30 a.m. — 12:15 p.m.** Product Roadmap/Enhancement Workshops	**10:15 a.m. — 12:30 p.m.** Breakout Sessions
2 — 6 p.m. Special Interest Group (SIG) Meetings	**12:15 — 2:15 p.m.** Lunch Partner Showcase and i2 Demo Area	**10:15 a.m. — 2 p.m.** Partner Showcase and i2 Demo Area
7 — 10 p.m. Welcome Reception	**2:15 — 5:40 p.m.** Breakout Sessions	**12:30 p.m.** Boxed lunch provided
	7 — 9:15 p.m. Party at Disney's Animal Kingdom Park	**12:45 — 2:30 p.m.** Product Roadmap/Enhancement Workshops

Educational Opportunities

Special Interest Groups (SIGs)

Meet with your peers to share lessons learned and best practices in the use of i2 solutions. SIG meetings provide the opportunity to view presentations from other i2 users and to discuss implementation and usage experiences.

i2 representatives will explain the company's industry-specific solutions and will offer an inside look at i2's strategic plans for ongoing solution development and enhancement.

The following SIG meetings will be held on Monday, November 8, from 2 - 6 p.m.:

- Automotive and Industrial
- Computers and Electronics
- Consumer Goods
- Logistics, Transportation, and Fulfillment
- Metals

- Retail
- Semiconductor
- Soft Goods
- SRM, Aerospace and Defense
- Supply Chain Strategist

Please note that i2 User Group members may attend SIG meetings for free. Non-User Group members who are registered to attend Directions will be charged an additional $75 to attend the SIG meetings. Non-User Group members who would like to attend the SIG meetings without registering for Directions will be charged $150. That's just one more reason to be an active member of the i2 User Group.

i2 Enhancement Workshops

Seize the opportunity to influence i2's strategic product direction by attending an i2 Enhancement Workshop. Review progress on committed enhancements and prototypes of the upcoming Six.Two release. Strategize on the upcoming enhancement voting with your colleagues to help ensure that i2 delivers solutions tailored to your specific needs.

Workshops at Directions 2004 include:

Tuesday, November 9, 10:30 a.m. – 12:15 p.m.
- Supply Chain Operating Services (Master Data Management and Business Process Execution)
- Factory Planner
- Service Parts Management
- Demand Manager
- Merchandise Planner
- SRM—Sourcing Strategy and Execution (Strategic Sourcing and Negotiate)
- Transportation and Distribution Management

Wednesday, November 10, 12:45 – 2:30 p.m.
- Replenishment Planner and Inventory Analyst
- Supply Planning
- SRM—Reuse and Design-for-Supply (Product Sourcing and Component and Supplier Management)
- Demand Fulfillment
- Supply Chain Operating Services (Common Infrastructure Services and Performance Manager)

Supply Chain Strategist Enhancement Workshop will be held during the SIG meeting on Monday, November 8.

i2 Solutions Overview Training

Thanks to user feedback, i2 Education Services will be hosting two complimentary Solutions Overview Training sessions at Directions 2004. The first session will provide tips and tricks for **i2 Demand Manager**. The second session will deliver insight into **i2 Master Data Management**. The instructors will use i2's training curriculum to walk users through key aspects of these popular solutions. Attendees will also have the opportunity to ask questions of the instructors. For more information on i2 solutions training, e-mail training@i2.com.

i2 Solutions Overview Training: Monday, November 8
i2 Demand Manager: 8 – 10:30 a.m. (breakfast provided)
i2 Master Data Management: 11:15 a.m. – 2 p.m. (lunch provided)

DIRECTIONS 2004

GENERAL SESSION

What do the Directions 2004 General Session speakers have in common?

Vision. Experience. Innovation. And a commitment to the continuous development and evolution of closed-loop supply chain management. On Tuesday and Wednesday mornings, you'll have the chance to hear these industry leaders share their insights into trends, best practices, and the future of supply chain management.

CAROLINE BELL, Supply Chain Programme Manager, Argos Ltd.
Caroline Bell is responsible for developing Argos's supply chain planning and forecasting capability. After working in the IT and banking industries, Caroline joined Argos, the UK's leading general merchandise retailer. She is a key player in Argos's journey to revitalize its supply chain, including replacing and augmenting its legacy systems with a best-of-breed strategy.

NAGESH BASAVANHALLI, Senior Manager, Product Creation Business Process and Systems, DaimlerChrysler
Nagesh Basavanhalli is responsible for managing the development and deployment of Product Creation Processes & Business Systems at DaimlerChrysler–Auburn Hills. This includes the strategic direction for some of the corporate business process improvements across finance, procurement, and engineering. He is also responsible for project execution and delivering business value to the product creation constituents.

MIKE GRAY, Supply Chain Evangelist, Dell, Inc.
Mike Gray has been with Dell for more than 12 years. He has been a lead architect for many of the business processes that allow Dell to achieve its unprecedented levels of inventory while maintaining industry-leading customer service. In his current role, Mike has been meeting with customer executives and teaching them how Dell's supply chain works in an effort to help them fundamentally change the way their companies approach this critical business process.

SANJIV SIDHU, CEO and Founder, i2
Sanjiv Sidhu founded i2 to help businesses make more intelligent decisions using information resources. Under his leadership, i2 has become a market leader, serving such powerhouse clients as Texas Instruments, 3M, DaimlerChrysler, IBM, Ford Motor Company, Dell Computer, Caterpillar, Toshiba, and VF Corporation. The central tenet of Sanjiv's business philosophy is providing optimum value to customers through end-to-end supply chain management.

PALLAB CHATTERJEE, President, Solutions Operations, i2
Dr. Pallab Chatterjee is responsible for the development and delivery of i2's core solutions. Pallab joined i2 in January 2000 after a long career at Texas Instruments, including positions as CTO and CIO. Under his leadership, Texas Instruments Technology Labs became known as a standard for excellence acknowledged by both academia and industry.

Meet the i2 User Group Board

At Directions, you have the power to not only influence i2—you can also influence the i2 User Group. During the Meet the i2 User Group Board session, you can provide direct feedback to the Board of Directors on topics such as future goals and objectives for the i2UG, sessions that should be offered at future conferences, and any strategic or tactical concerns that you would like board members to share with i2 executives in their face-to-face meetings.

Directions 2004 Sponsors

IBM

IBM strives to lead in the invention, development, and manufacture of the industry's most advanced information technologies, including computer systems, software, storage systems, and micro-electronics. IBM translates these advanced technologies into value for its customers through the company's professional solutions, services, and consulting businesses worldwide. Learn more about the alliance between IBM and i2 and how it is focused on delivering end-to-end on demand supply chain planning solutions at www.i2.com/ondemand.

i2

A leading provider of closed-loop supply chain management solutions, i2 (www.i2.com) designs and delivers software that helps customers optimize and synchronize activities involved in successfully managing supply and demand. i2's global customer base consists of some of the world's market leaders—including seven of the *Fortune* global top 10. Founded in 1988 with a commitment to customer success, i2 remains focused on delivering value by implementing solutions designed to provide a rapid return on investment.

HP

HP is a technology solutions provider to consumers, businesses, and institutions globally. The company's offerings span IT infrastructure, personal computing and access devices, global services, and imaging and printing for consumers, enterprises, and small and medium businesses. More information about HP is available at www.hp.com.

Intel

Intel, the world's largest chip maker, is also a leading manufacturer of computer, networking, and communications products. Additional information about Intel is available at www.intel.com.

Daily Compass Sponsor

QORVAL INTEGRATED SOLUTIONS

Qorval Integrated Solutions is a solution services provider helping companies architect and implement strategies that fully utilize today's technologies. Qorval supports all major ERP and APS solutions and also offers custom applications and managed services to help companies solidify customer relationships, optimize supply chains, and enhance operational efficiencies.

Hardware Sponsor

HP invent

SPONSORS

i2 User Group

The i2 User Group (www.i2-usergroup.org) is a volunteer organization comprising more than 150 member companies and their employees. Founded in 1996, the i2 User Group provides valuable membership services such as networking and education, enhancements, mentoring, and access and advocacy.

Independent of i2, the i2 User Group incorporates many diverse backgrounds and industries, and includes licensed i2 users, vendors, and consultants. To become a member of the i2 User Group, visit www.i2-usergroup.org, send an e-mail to i2@i2-usergroup.org, or call 1-469-357-3606.

Disney's Contemporary Resort

ACCOMMODATIONS

Disney's Contemporary Resort is a modern architectural masterpiece located on the shores of Bay Lake and Seven Seas Lagoon. With a distinctive convention center, the award-winning California Grill, a private marina and direct monorail access to the nearby *Magic Kingdom*® Park and *Epcot*®, *Disney's Contemporary Resort* is spacious, appealing, and convenient—and the ideal location for Directions 2004.

Party with Intel and i2 at *Disney's Animal Kingdom*® Theme Park

Directions 2004 includes a night of fun for the entire family in *Disney's Animal Kingdom* Theme Park. On Tuesday, November 9, Intel and i2 will host Directions attendees as we travel back 30 million years and visit Dinoland U.S.A.—an amazing kingdom where imagination roams free and your wildest dreams come true. Featured activities for the evening include a custom buffet dinner, rides, games, and other park attractions for the whole family.

© Disney

Extending your stay? Make your hotel reservation early.

Disney's Contemporary Resort will honor the Directions 2004 conference rate of $149/night from November 2, 2004, to November 14, 2004. This discounted rate is subject to availability, so make your reservations early by calling the Group Reservations Office at 1-407-824-3869 (open 8 a.m. to 7 p.m. EST). Be sure to mention that you are part of the Directions 2004 conference to receive this special rate.

© Disney

While in Orlando, you may want to experience the magic of Disney's three other theme parks (*Magic Kingdom*® Park, *Epcot*®, and Disney-MGM Studios), two water parks (*Disney's Typhoon Lagoon* Water Park and *Disney's Blizzard Beach* Water Park), and the unique shops, restaurants, and nightlife of the *Downtown Disney*® area.

And don't forget, *Walt Disney World*® Resort features 99 holes of golf. Home of a PGA TOUR event every year since 1971, Disney's five award-winning championship golf courses combine spectacular fairways and greens with Disney's service and attention to detail.

© Disney

Zone fares for customers/vendors attending Directions 2004

Delta
Delta Meeting Network Phone: 1-800-241-6760

Contract number to travel to Orlando: File 206813A

American Airlines
American Airlines Group & Meeting Travel Phone: 1-800-221-2255

American authorization number to travel to Orlando: 46N4AO

Zone fares are based on availability.

Registration Information

Register for Directions 2004 online at **www.i2-usergroup.org** or call **1-469-357-6109**.

Your registration fee includes:
- All conference sessions, including General Sessions, Breakout Tracks, and Enhancement Sessions
- Dinner on Monday, November 8; breakfast, lunch, and dinner on Tuesday, November 9; and breakfast and lunch on Wednesday, November 10
- Admission to Directions 2004 Partner Showcase and i2 Demo Area
- Welcome reception on Monday, November 8, and evening Disney party on Tuesday, November 9

Conference Fees and Deadlines

Description	Fee	Deadline
Early Member Corporate/Individual	$495.00	September 20, 2004
Early Member Premier/Associate	$445.00	September 20, 2004
Early Non Member	$645.00	September 20, 2004
Late Member Corporate/Individual	$645.00	October 31, 2004
Late Member Premier/Associate	$595.00	October 31, 2004
Late Non Member	$795.00	October 31, 2004
On-Site Corporate/Individual	$800.00	After November 1, 2004
On-Site Premier/Associate	$750.00	After November 1, 2004
On-Site Non Member	$950.00	After November 1, 2004
One Day Rate	$350 per day	No deadline
Guest Fee, 1 Adult *	$70.00 per night	No deadline
Family Rate, 1 Adult and up to 4 Children*	$85 per night	No deadline

Evening Activities Only

Cancellation Policy

If you wish to cancel your registration, we must receive your request in writing on or before November 1, 2004. If your cancellation is received by this date, a refund of your registration fee less $200 (for administrative services) will be granted. After November 1, 2004, there will be no refunds. Fax your cancellation request to 1-469-357-3674 or e-mail it to i2ug@i2-usergroup.org.

Substitutions within the same company will be accepted at no additional charge. Substitutions must be submitted in writing on company letterhead. Payment for original attendee will be transferred to the substituting attendee. Substitutions or changes can be faxed to 1-469-357-3674 or e-mailed to i2ug@i2-usergroup.org.

WWW.i2-USERGROUP.ORG

DIRECTIONS 2004

November 8–10
Disney's Contemporary Resort
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Orlando, Florida

i2 User Group

i2 User Group, 11701 Luna Road, 5th Floor, Dallas, TX 75234

To register:
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or call 1-469-357-6109