

EACH YEAR, INDUSTRY LEADERS—THE TRUE MOVERS OF MARKETS—GATHER FOR ONE EXECUTIVE eBUSINESS EVENT.

11701 Luna Road Dallas, TX 75234 USA

Phone: 1-877-4PLANET or 1-469-357-1000 Fax: 1-469-357-3553 Email: planet@i2.com Web site: <http://planet.i2.com>

**PLANET®2000 SAN DIEGO**  
OCTOBER 8-11, 2000  
SAN DIEGO CONVENTION CENTER  
SAN DIEGO, CA

W H E R E e B U S I N E S S B E C O M E S  
Y O U R B U S I N E S S



**CARLY S. FIORINA**

President & CEO, Hewlett-Packard Company

Carly Fiorina is President and CEO of Hewlett-Packard Company. Fiorina is focused on leading HP toward improved revenue and profitability, greater innovation and inventiveness, and on making HP the company that makes the Internet work for customers. Prior to joining HP, Fiorina spent nearly 20 years at AT&T and Lucent.

This year 7,000 executives will bring their insights and experiences together in a unique "marketplace of ideas." And for three days, they immerse themselves in the knowledge and best practices they need for the new era of hyper-competitiveness.

G E N E R A L S E S S I O N S P E A K E R S



Then these industry leaders do what leaders do. They act as passionate agents of change. They lead initiatives that save their enterprises literally hundreds of millions of dollars. And their success stories become tomorrow's headlines and case studies in business schools.

This year, we invite you to join them at PLANET2000 San Diego, the leadership forum for The New Economy.

**KEITH KRACH**  
Chairman & CEO  
Ariba

**WILLIAM A. ETHERINGTON**  
Senior Vice President  
IBM

**STEVE DAVID**  
CIO & Business-to-Business Officer  
The Procter & Gamble Company

**DAVID ALLEN**  
Vice President, Worldwide Operations  
Dell Computer Corporation

**CRAIG R. BARRETT**  
President & CEO  
Intel Corporation

**YOSHIMI INABA**  
President & CEO  
Toyota Motor Sales, USA

**GEORGE H. ALVORD**  
President  
Gate Gourmet, Division Americas

**AL BERKELEY**  
President  
Nasdaq

**JON FOSTER**  
EVP—COO & CFO  
Toysrus.com

**SANJIV SIDHU**  
Chairman & CEO  
i2

**RICHARD RICKS**  
CIO  
Nortel Networks

It's time to make eBusiness your business. It's time to leverage the power of public and private eMarketplaces to achieve bottom-line efficiency and top-line growth.

PLANET2000 San Diego is the most valuable conference that you will attend this year. It's the future of business, where industry leaders like you, get the whole story — the front and back end of eBusiness, and everything in between.

## WHY ARE VISIONARIES COMING BACK TO PLANET?

"In assessing the value of these events, the focus is on 'What profound insights can I pick up, which will allow me to transform my business?' When stacked up against all others, clearly PLANET99 gave the absolute best bang for the buck. It is one event I am convinced will enhance any thought leader's perspective."

**Stuart Reed**  
Vice President, ISC Development and Deployment  
IBM

"PLANET99 provided a great combination of the vision of how we will do business in the future and the practical experience of companies currently implementing supply chain improvements. I look forward to the same mix of inspiration and perspiration at PLANET2000."

**Stuart Ardern**  
Logistics Consultant  
Philips Semiconductors

"With the rapid convergence of supply chain management and eBusiness, there are an overwhelming number of conferences on these topics. PLANET is unique in that it not only provides new and practical ideas and insights, it demonstrates their value to all companies. We recommend PLANET as the leading conference on eBusiness and eMarketplaces."

**Gene R. Tyndall**  
Senior Vice President, Global Development  
Ryder Systems, Inc.

## WHO SHOULD ATTEND?

Leaders and agents of change in:

- Procurement
- Supply Operations
- Manufacturing and Materials
- Logistics Management
- Distribution Management
- Product Development
- Sales and Marketing
- Channel Management
- Customer Service
- Strategic Planning
- Information Technology
- Financial Management
- Venture Capital

## PLATINUM SPONSORS



## WHY IS PLANET2000 SAN DIEGO A MUST-ATTEND EVENT? ONE WORD: VALUE.

**NETWORK** with more than 7,000 industry leaders from start-ups to FORTUNE 500 and Global 2000 companies, representing industries such as Automotive, High Technology, Consumer Goods and Retail, Metals and many more.

**INTERACT** with more than 100 of the most powerful companies in the world as they present their eBusiness solutions in the Expo Hall.

**WATCH eBUSINESS** concepts come to life in the Real-Time Theater, showing you how to improve your company's operational efficiency and maximize opportunities.

**BENEFIT** from more than 200 industry-specific and general business breakout sessions, featuring speakers from dynamic companies sharing their implementation results.

**LEARN** about best practices from innovators in your industry and see eMarketplaces that have already delivered value.

**VALUE.** We are so confident that PLANET will provide you with the valuable knowledge you need to increase your company's competitiveness, we offer a registration fee money-back guarantee.





When it comes to providing critical eBusiness knowledge and insights, PLANET2000 San Diego is a world unto itself. With more than 200 breakout sessions segmented into more than 30 general business and industry-specific tracks, PLANET is the premier resource to help companies around the globe gain competitive advantage in The New Economy. Below are the breakout tracks and some of the dynamic companies scheduled to participate.

**INDUSTRY TRACKS**

**Automotive & Industrial**  
Caterpillar & Andersen Consulting  
Ford Motor Co., Woodhaven Stamping Plant  
IBM  
iStarXchange  
Visteon

**Consumer Electronics & Durables**  
Bush Industries & Delta Faucet  
Panasonic  
Whirlpool

**Consumer Goods**  
British American Tobacco & Dole Asia  
Frito-Lay & Deloitte Consulting  
Fuji Coca-Cola Bottling  
National Association of Convenience Stores

**Energy & Chemicals**  
ChemicalsWorld.com  
Enron & Arthur Andersen  
Geon & Andersen Consulting  
Incitec  
Shell Global Solutions

**Pharmaceutical & Healthcare**  
Gambro AB & Andersen Consulting KB  
Leiner Health Products

**High Technology**  
Dallas Semiconductor  
Fujitsu Siemens Computers & j&m Management Consulting  
Hewlett-Packard Company  
IBM  
National Semiconductor  
ON Semiconductor  
Quantum & PricewaterhouseCoopers  
Samsung Electronics  
Seiko Epson  
Sun Microsystems & CSC  
Texas Instruments  
UMC

**Logistics**  
British American Tobacco  
Compaq  
Deloitte Consulting & Frito-Lay  
IBM  
Seagate Technology  
The Home Depot

**Metals**  
Beta Steel  
Edelstahl Witten-Krefeld  
Kaiser Aluminum & USX - UEC Engineers and Consultants  
Kawasaki Steel  
LTV Steel  
Weirton Steel

**Mid-market**  
Elamex & Pelyco Systems  
Pemstar  
Penton Media

**Paper, Packaging & Printing**  
Duni AB  
RR Donnelley

**Public Sector, Aerospace & Airlines**  
IBM  
MyAircraft.com (United Technologies/Pratt & Whitney)

**Retail**  
Barnes & Noble  
Gymboree  
Woolworths

**Softgoods**  
Deloitte Consulting  
Pacific Brands  
Sunrise Technologies & VF Corporation

**Telecommunications**  
Lucent Technologies & KPMG Consulting  
Nortel Networks & IBM

**TRADEMATRIX™ SOLUTIONS TRACKS**

**TradeMatrix Design**  
Compaq  
Forrester Research  
GartnerGroup

**TradeMatrix Buy**  
AMR Research  
Dell Computer Corporation  
Nortel Networks & IBM

**TradeMatrix Plan**  
Alliant Exchange  
Amkor Technology  
Dell Computer Corporation  
Edelstahl Witten-Krefeld  
Ford Motor Co., Woodhaven Stamping Plant  
Garden.com  
GartnerGroup  
Ryder  
Texas Instruments

**TradeMatrix Sell**  
Acer America  
Inforte  
Inwarehouse.com  
META Group

**TradeMatrix Fulfill**  
ARC Advisory Group  
GartnerGroup  
Hays  
IBM Software Group  
IDT  
META Group

**TradeMatrix Service**  
Apple Global Services Supply Chain  
iStarXchange  
Millennia Vision

**TradeMatrix Content**  
Celestica & IBM  
GartnerGroup  
Infinite Supply, Motion Industries, BuildPoint.com, Firmbuy.com & Manufacturing.Net  
Need2Buy, NECX & ChipCenter  
NNS

**TradeMatrix Platform**  
i2  
PricewaterhouseCoopers

**GENERAL BUSINESS TRACKS**

**B2B2C Trends**  
Andersen Consulting  
Ariba  
Cap Gemini Ernst & Young US  
Computer Brokers Exchange, Duni AB, IBM & World Commerce Online  
CSC Consulting  
Deloitte Consulting  
PricewaterhouseCoopers

**Best Practices, Metrics & Change Management**  
Compaq  
Dallas Semiconductor, Delta Faucet, 3M & Whirlpool  
Steelcase  
Sun Microsystems  
Sunrise Technologies & VF Corporation

**B2B Marketplaces**  
Arthur Sculley, Author  
AT&T Canada  
C-storeMatrix  
Fasturn  
iStarXchange  
MetalSpectrum

MyAircraft.com (United Technologies/Pratt & Whitney)  
World Commerce Online

**Extreme Value & Innovation**  
Dell Computer Corporation  
Hewlett-Packard Company  
IBM  
Philips Semiconductors  
Quantum & PricewaterhouseCoopers  
Sun Microsystems, Celestica & Texas Instruments  
The Home Depot  
3M

**Implementation Methodologies**  
Deloitte Consulting & VF Corporation  
Frito-Lay, Medtronics, Quantum, Hanes Printables (Division of Sara Lee) & Lucent Technologies  
Gambro AB & Andersen Consulting KB  
Mabe, Thomson Consumer Electronics, Fasturn & Dell Computer Corporation  
Nortel Networks & IBM  
PricewaterhouseCoopers & Inventec  
University of Oklahoma

**Intelligent eBusiness Success Stories**  
Amkor Technology  
ecampus.com  
Enron  
IBM  
Ryder  
Wells Fargo

**Technology & Integration**  
Dell Computer Corporation & Andersen Consulting  
Philips Semiconductors  
PricewaterhouseCoopers  
Xircom

**i2 User Group**  
Avicon  
National Textiles

**SUNDAY, OCTOBER 8, 2000**

- 2:00 p.m. - 10:00 p.m. On-Site Registration Open
- 6:00 p.m. - 10:00 p.m. Expo Hall Open
- 7:00 p.m. - 10:00 p.m. "Sail into San Diego" Welcome Reception

**MONDAY, OCTOBER 9, 2000**

- 7:00 a.m. - 6:00 p.m. On-Site Registration Open
- 7:00 a.m. Continental Breakfast

8:30 a.m. - 12:30 p.m.

**General Session**

Sanjiv Sidhu, Chairman & CEO  
**i2**

Carly Fiorina, President & CEO  
**Hewlett-Packard Company**

Yoshimi Inaba, President & CEO  
**Toyota Motor Sales, USA**

Craig R. Barrett, President & CEO  
**Intel Corporation**

Al Berkeley, President  
**Nasdaq**

William A. Etherington  
Senior Vice President  
**IBM**

Romesh Wadhvani, Vice Chairman  
**i2**

- 11:30 a.m. - 6:00 p.m. Expo Hall Open
- 12:30 p.m. - 1:30 p.m. Lunch
- 1:30 p.m. - 5:00 p.m. Breakout Sessions
- 7:00 p.m. - 10:00 p.m. "PLANET Rocks the Harbor"

*Conference attire is business casual.  
Guests depart Thursday morning.*

**TUESDAY, OCTOBER 10, 2000**

- 7:00 a.m. - 6:00 p.m. On-Site Registration Open
- 7:00 a.m. Continental Breakfast

8:30 a.m. - 12:30 p.m.

**General Session**

Gregory A. Brady, President  
**i2**

Keith Krach, Chairman & CEO  
**Ariba**

Richard Ricks, CIO  
**Nortel Networks**

Steve David, CIO &  
Business-to-Business Officer  
**The Procter & Gamble Company**

Jon Foster, EVP—COO & CFO  
**Toysrus.com**

George H. Alvord, President  
**Gate Gourmet, Division Americas**

David Allen, Vice President,  
Worldwide Operations  
**Dell Computer Corporation**

- 11:30 a.m. - 6:00 p.m. Expo Hall Open
- 12:30 p.m. - 1:30 p.m. Lunch
- 1:30 p.m. - 5:00 p.m. Breakout Sessions
- 6:30 p.m. - "Jammin' the Night Away"

**WEDNESDAY, OCTOBER 11, 2000**

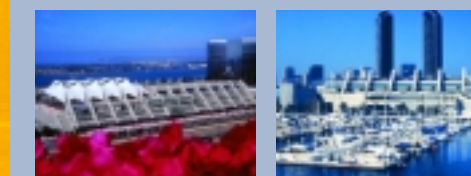
- 7:00 a.m. - 4:00 p.m. On-Site Registration Open
- 7:00 a.m. Continental Breakfast
- 8:30 a.m. - 12:15 p.m. Breakout Sessions
- 10:00 a.m. - 2:00 p.m. Expo Hall Open
- 12:15 p.m. - 1:15 p.m. Lunch
- 1:30 p.m. - 5:00 p.m. Breakout Sessions
- 6:30 p.m. "Bon Voyage Blast"

The Expo Hall is where you will interact with a network of the most powerful leaders from every point of the technology spectrum.

▶ Join us in the Real-Time Theater for an immersive learning experience that takes abstract eBusiness concepts and applies them to the real world of suppliers, distributors and trading partners.

▶ Watch eBusiness marketplaces such as SoftgoodsMatrix, eGateMatrix, C-storeMatrix and iStarXchange come to life.

▶ Learn about eBusiness solutions specific to your industry.

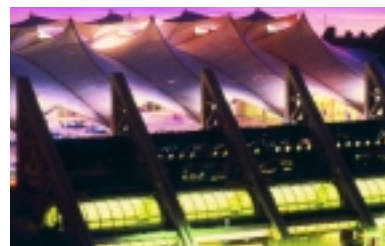


**Exhibitors include, but are not limited to:**

- Andersen Consulting
- AnswerThink Consulting Group
- ARC Advisory Group
- Ariba
- Arthur Andersen
- Autosimulations
- Avicon
- Cambridge Technology Partners
- Cap Gemini Ernst & Young US
- ClearCross (formerly Syntra)
- Compaq
- Computer Sciences Corporation
- Deloitte Consulting
- Edison Group
- EXE Technologies
- Hays
- Hencie
- Hewlett-Packard Company
- Hyperion
- i2
- IBM
- Inforte
- Intel Corporation
- KPMG
- Metalogic Systems
- Millennia Vision
- New Era of Networks
- Orion Consulting
- Pelyco Systems
- PricewaterhouseCoopers
- Ryder
- Savi Technology
- seeCommerce (formerly VIT)
- Siebel
- SolutionBank
- Sun Microsystems
- Technology Solutions Company (TSC)
- TIBCO Software, Inc.
- Tivoli Systems
- TradeMatrix
- TRW
- UEC
- Vastera

If you would like to exhibit with these solutions providers, visit the PLANET Web site at <http://planet.i2.com>, or call **1-888-822-3836** before August 25, 2000, for more details.

**V E N U E**



San Diego Convention Center  
111 West Harbor Drive  
San Diego, CA 92101

**A I R L I N E I N F O R M A T I O N**

The following airlines have been selected as the official carriers for PLANET2000 and are pleased to offer discounted fares on travel. To obtain the PLANET rate, contact the airlines directly and mention the reservation number or code listed.

**American Airlines**

Reservations: 1-800-433-1790  
Star File Number: 15H0AH

**British Airways**

Contact the local British Airways Office (Europe)  
Reservation Code: CIC \* 115/190

**Delta Air Lines**

Reservations: 1-800-241-6760  
Meeting Identifier Code: 163003A

**Southwest Airlines**

Reservations: 1-800-433-5368  
Reservation Code: A3973

**United Airlines**

Reservations: 1-800-521-4041  
Reservation Code: 597QM

**A C C O M M O D A T I O N S**

The following hotels have been selected as the premier hotels for PLANET2000 San Diego. Contact these hotels directly to make reservations and request the PLANET rate.

**H O S T H O T E L S**

**Marriott Hotel and Marina**  
Phone: 1-800-992-3857  
or 1-619-234-1500

**Hyatt Regency San Diego**  
Phone: 1-619-232-1234

**A D D I T I O N A L H O T E L S**

**Hilton Gaslamp Quarter**  
Phone: 1-619-231-4040

**Wyndham Emerald Plaza**  
Phone: 1-619-239-4500

**Clarion Bay View**  
Phone: 1-619-696-0234

**Westin Horton Plaza**  
Phone: 1-619-239-2200

**Sheraton San Diego**  
Phone: 1-619-692-2265

**Make your room reservation by September 8 to guarantee the special PLANET rate.** If you need additional assistance with reservations, contact 1-800-924-3434 or 1-831-375-2277, or email planetrooms@premierevent.com.

**T R A N S P O R T A T I O N**

Complimentary transportation will be provided to and from the convention center during conference hours. All hotels are within five miles of the convention center.

**R E G I S T E R N O W**

▶ VISIT the PLANET Web site at <http://planet.i2.com>

▶ CALL 1-888-297-9246 or 1-650-762-2636

**P L A T I N U M S P O N S O R S**



**G O L D S P O N S O R S**



**S I L V E R S P O N S O R S**



**M E D I A S P O N S O R S**



**M O N E Y - B A C K G U A R A N T E E**

Remember, if PLANET2000 San Diego does not provide value, please contact PLANET Headquarters for a full refund of the registration fee.