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**Discover Excellence.
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**April 30-May 2, 2008
JW Marriott Desert Ridge
Phoenix, Arizona**

Visit www.planet.i2.com

A Message from Sanjiv Sidhu, Founder and Chairman of the Board of i2



This year, as we celebrate the 20th anniversary of i2's founding, I reflect on years past with an enormous sense of pride in all we have accomplished in partnership with our customers. In our early days, my fellow co-founder Ken Sharma and I spent countless hours meeting with customers. We wanted to discover what their problems were, learn what kept them up at night, and determine how we could change their businesses for the better. Focusing on what the customer needed, rather than what we had to offer, helped us to time and again deliver the right solution to their supply chain challenges.

Today, our approach to addressing the world's toughest supply chain issues is much the same. Our intense focus on understanding the specific needs of every company we work with continues to serve us—and our customers—extremely well.

While our core value of delivering rapid, measurable, world-class business results has stayed the same, the ways companies interact with their suppliers and customers have changed. As a result, i2 emphasizes innovation, continually developing new services and technologies to address the constantly changing business and economic environment around us.

The fruits of our labor are displayed on a grand scale each year at i2 Planet, where we gather with our customers and our partners to share best practices and learn what they've achieved through their implementations of i2 solutions and services. Through the years, i2 Planet has provided an unmatched opportunity for discovery and growth, truly making it the one supply chain best practices forum you can't afford to miss.

Our tradition of value realization will be reflected this year at i2 Planet Phoenix, as we explore the latest supply chain challenges and successes shaping business today. Please join me as we engage in what promises to be the liveliest discussion and information sharing on supply chain management you'll experience all year.

Sincerely,

Sanjiv Sidhu
Founder and Chairman of the Board

i2

Agenda

WEDNESDAY, APRIL 30

- 8:00 a.m. – 7:00 p.m.** Registration/Info Desk Open
- 9:00 a.m. – 11:00 a.m.** Demand Manager Training Session (breakfast provided)
- 9:00 a.m. – 2:00 p.m.** Inforem Day
- 11:15 a.m. – 1:15 p.m.** Transportation Manager Training Session (lunch provided)
- 12:00 noon – 2:00 p.m.** Workshop: Operating i2 Enterprise Solutions as a Managed Service
- 2:00 p.m. – 6:00 p.m.** Special Interest Group Sessions (SIGs)
Automotive/Industrial
Consumer Industries
Demand Management
Electronics and Communications OEM
Retail
Semiconductor
SRM/Aerospace and Defense
Supply Chain Strategist
Transportation, Logistics, and Fulfillment
- 6:00 p.m. – 8:00 p.m.** Partner Pavilion and i2 Demos
- 8:00 p.m. – 10:00 p.m.** i2 Planet Welcome Reception

THURSDAY, MAY 1

- 7:00 a.m. – 6:30 p.m.** Registration/Info Desk Open
- 7:00 a.m. – 8:00 a.m.** Breakfast
- 8:00 a.m. – 10:00 a.m.** General Session
- 10:45 a.m. – 12:30 p.m.** Industry Sessions
Aerospace and Defense
Automotive
Consumer Industries
High Tech
Metals
Retail
Transportation
- 12:30 p.m. – 1:45 p.m.** Lunch
- 2:00 p.m. – 3:00 p.m.** Breakout Session 1
- 3:15 p.m. – 4:15 p.m.** Breakout Session 2
- 4:30 p.m. – 6:30 p.m.** Partner Pavilion and i2 Demos
- 7:00 p.m. – 10:00 p.m.** i2 Partner Party

FRIDAY, MAY 2

- 7:00 a.m. – 12:30 p.m.** Registration/Info Desk Open
- 7:00 a.m. – 8:00 a.m.** Breakfast
- 8:00 a.m. – 10:00 a.m.** General Session
- 10:15 a.m. – 11:15 a.m.** Breakout Session 3
- 11:30 a.m. – 12:30 p.m.** Breakout Session 4
- 12:00 noon** Boxed Lunch

General Session Speakers



DIRK PETERMANN, HEAD OF COMPETENCE CENTER SUPPLY AND LOGISTICS, CONTINENTAL AG

Since August 2006, Dr. Dirk Petermann has been responsible for the global information technology for supply chain management, logistics, and material management for all tire business units of Continental. In 2000, he began leading a large European project to completely reorganize the supply chain organization in Continental's tire divisions. In 2003, Petermann took over the lead of this new organization as head of Supply Chain Management, Passenger and Light Truck Tires, Europe. Prior to joining Continental, he worked at the Institute for Factory Planning and Logistics at the University of Hannover, Germany.



BO I. ANDERSSON, GROUP VICE PRESIDENT, GLOBAL PURCHASING AND SUPPLY CHAIN, GENERAL MOTORS

As General Motors' group vice president of global purchasing and supply chain, Bo I. Andersson oversees the company's global purchasing, supplier quality, logistics, order fulfillment, and supply operations. Prior to this assignment, Andersson was vice president of global purchasing and supply chain from 2001-2007. In addition, Andersson is a member of GM's Automotive Strategy Board, Automotive Product Board, and North America Strategy Board. He also is the leadership liaison for GM's Affinity Group for Women. Andersson began his career with GM in 1987 as a manager with Saab.



PALLAB CHATTERJEE, INTERIM CHIEF EXECUTIVE OFFICER, i2

Dr. Pallab Chatterjee joined i2 in 2000 and became the company's interim CEO in July 2007. Previously, Chatterjee served as i2's executive vice president and chief delivery officer, focusing on i2 solutions operations and the evolution of i2's industry-leading solutions. Prior to joining i2, Chatterjee worked at Texas Instruments from 1976 to 2000. Under his leadership as senior vice president of Research and Development and chief technology officer, the Texas Instruments Technology Labs became known as a standard for excellence acknowledged by both academia and industry.



MATT SALMONSON, SENIOR VICE PRESIDENT, INVENTORY MANAGEMENT, OLD NAVY

Matt Salmonson has spent the last 15 years with Gap Inc. in roles across all three of the company's major brands. In 2006, Salmonson took on a Gap Inc. initiative chartered with exporting best practices and introducing new demand-driven technology to all brands. In 2007, he joined Old Navy as senior vice president, Inventory Management, and in this role he has been part of a leadership team reinvigorating the brand through strategy and new process. Salmonson is currently implementing the process and technology work he led as part of his Gap Inc. role.



TOM MCKENNA, SENIOR VICE PRESIDENT, LOGISTICS ENGINEERING, PENSKE LOGISTICS

Tom McKenna leads Penske's team that provides design and engineering support for new and existing global customers and logistics operations. McKenna has worked for Penske for more than 22 years. He started as a project manager of Decision Support Services and has held positions of increasing responsibility including director of Design and Development.



ETIENNE VISSER, VICE PRESIDENT, GLOBAL TRANSPORTATION MANAGEMENT, PENSKE LOGISTICS

Etienne Visser establishes and implements Penske's strategic approach to providing regional and transportation management solutions and services. His career spans 21 years in the transportation and logistics business. In 1997, Visser joined Penske Logistics Europe as an operations manager and he has held positions of increasing responsibility including vice president of IT and Implementations and vice president of Operations.



CECILIA CLAUDIO, SENIOR VICE PRESIDENT AND CHIEF INFORMATION OFFICER, SANDISK CORPORATION

Cecilia Claudio has served as senior vice president and chief information officer for SanDisk Corporation, a flash memory data storage company since February 2007. Prior to her current position, Claudio served as chief information officer for Mercury Interactive Corporation, a business technology optimization software provider. She also served as chief information officer and vice president, Engineering for Align Technology, a technology-based orthodontic manufacturer. Claudio has held executive positions at Clearstone Venture Partners, Zurich Financial Services, and Farmers Group, Inc.

Educational Opportunities

You can discover even more about how to achieve supply chain excellence in your organization during i2 Planet's educational events. Take advantage of all that i2 Planet has to offer by participating in one or more of these exceptional learning opportunities.

Special Interest Groups

Join the Special Interest Group Sessions sponsored by the i2 User Group. The following SIGs will meet from 2:00 to 6:00 p.m. on Wednesday, April 30:

- Automotive/Industrial
- Consumer Industries
- Demand Management
- Electronics and Communications OEM
- Retail
- Semiconductor
- SRM/Aerospace and Defense
- Supply Chain Strategist
- Transportation, Logistics, and Fulfillment

Industry Sessions

The i2 Planet industry sessions provide attendees with unparalleled opportunities to explore in-depth the challenges and opportunities facing their organizations. These sessions will take place on Thursday, May 1, from 10:45 a.m. to 12:30 p.m.

Workshop: Operating i2 Enterprise Solutions as a Managed Service

Wednesday, April 30, 12:00 noon to 2:00 p.m.

Workshop Session 1—Planning as a Managed Service

- i2 Solutions as a Managed Service—Why It Makes Sense
- Ramping Your i2 Solution Compliment Effectively/Efficiently
- Solution Infrastructure Methodology—7 Steps to a Managed Service
- Transitioning to a Managed Service
- i2 Enterprise Class Operating Environments

Workshop Session 2—Managed Operation Services Implementation

- Dynamic Scalability of Your i2 Application Compliment—Capacity Ahead of Demand
- Environments Tailored to Your i2 Solution Set
- Leveraging Enterprise Class Operating Environments
- State of the Art Scalability, Reliability, Security, and Auditability
- Detailed Environment Assessments

i2 Solutions Training

i2 Education Services will host two complimentary solutions training sessions at i2 Planet.

i2 Demand Manager Overview

This condensed overview of i2 Demand Manager functionality will cover scopes, sessions, Excel® integration, graphing, pre-defined forecasting computation, and exception management using watchpoints. The instructor will also review user navigation within i2 Demand Manager, as well as some quick tips and tricks.

Wednesday, April 30: 9:00 to 11:00 a.m.

Breakfast will be provided

i2 Transportation Manager Overview

This session will address a day in the life of a logistics planner as demonstrated through the use of i2 Transportation Manager and i2 Transportation Planner. User navigation within the tool and some quick tips and tricks will also be reviewed by one of i2 Education Services' top instructors.

Wednesday, April 30: 11:15 a.m. to 1:15 p.m.

Lunch will be provided

Sponsors



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Registration & Hotel

Registration Rates

<i>Date</i>	<i>Description</i>	<i>Price</i>
Through April 9	Conference only.....	\$1,045
	Conference + hotel*.....	\$1,445
April 9 – April 28	Conference only.....	\$1,195
	Conference + hotel*.....	\$1,595
April 28 – May 2	Conference only.....	\$1,595
	Through May 2 One-Day Pass.....	\$600
	(Wednesday, April 30, or Thursday, May 1)	
	One-Day Pass.....	\$300
	(Friday, May 2)	
	Guest Pass	\$50/night
	(For Evening Activities)	

**Event registration, plus two nights at the JW Marriott Desert Ridge, April 30 and May 1.*

JW Marriott Desert Ridge Resort & Spa

JW Marriott Desert Ridge Resort & Spa provides luxury, unparalleled service, endless recreation, and exquisite dining. This desert mountain luxury hotel near Phoenix offers a pampering spa, outstanding restaurants, and championship golf. Experience Arizona resort grandeur in the mountains of Phoenix—where the elements meet.

Shuttle Service

Shuttle service will be provided at a reduced rate between the JW Marriott Desert Ridge and Phoenix Sky Harbor International Airport by Transtyle Transportation Service. Reservations from the airport must be made in advance by calling 1-800-410-5479 or online at www.transtyle.com. While at the hotel, i2 Planet attendees can reserve a seat on the airport shuttle at the concierge desk. The shuttle from the hotel to the airport runs on the hour from 5:00 a.m. to 5:00 p.m.



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April 30–May 2
JW Marriott Desert Ridge
Phoenix, Arizona



- **Insightful General Session Speakers**
- **Interactive Breakout Sessions**
- **Special Interest Group Meetings**
- **Multiple Networking Opportunities**
- **In-Depth Industry Sessions**

...and much more



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