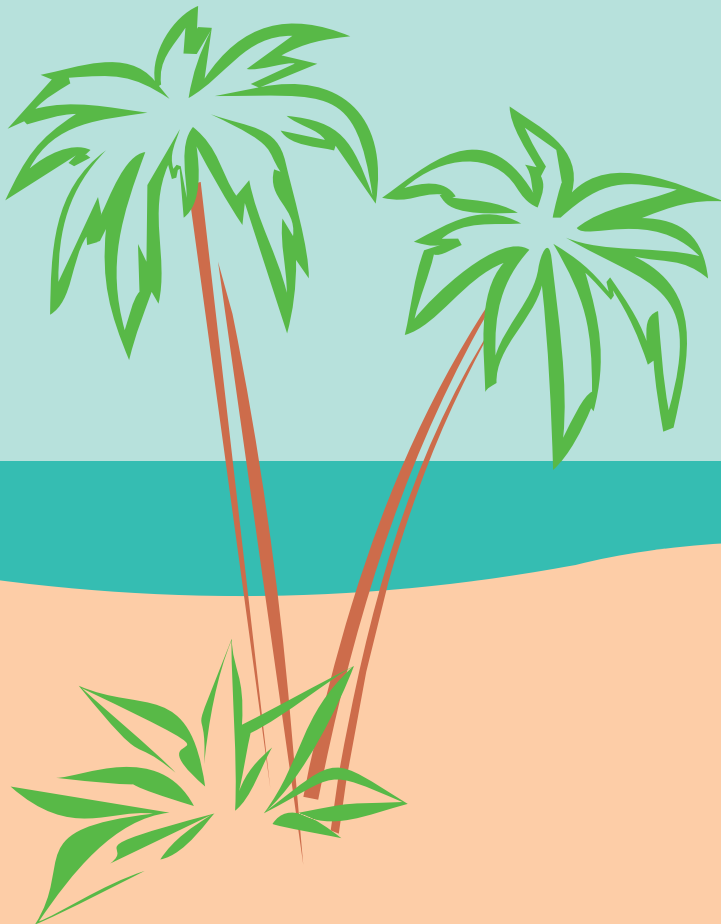




**Newport Beach Marriott Hotel and Spa
November 5-7, 2007**



*Are You At the
Top of Your Game?*



Are You At the Top of Your Game?



There's no doubt that companies derive significant value from their supply chains. Each year at Directions, I am amazed at the extent to which i2 users have transformed their companies and their industries, achieving increased efficiency and reduced costs. But while we can all see that

the benefits are extensive, truly measuring the value presents a challenge.

That's why at Directions 2007 we're asking the question, "Are you at the top of your game?" Being a leader in the new generation of supply chain management involves more than achieving success—it's also about demonstrating success.

With that in mind, the i2 User Group embarked on a study to establish supply chain benchmarks and scorecarding among our members. We're excited about sharing the results of that study with Directions attendees. Partnering with AMR Research, we've gained incredible insight into what it means for a company to be at the top of its game—and how those who aren't quite there yet can achieve similar success.

Working toward that goal, the i2 User Group has crafted a remarkable agenda for our annual conference. From November 5-7, Directions attendees will have a chance to learn from the companies that are setting the new standards of supply chain management leadership.

Insightful general session presentations and in-depth breakout sessions will highlight challenges, solutions, and bottom-line benefits. Special Interest Group (SIG) meetings and enhancement sessions will give i2 users the forum to provide feedback on i2's existing and future solutions. In addition, i2's product experts will highlight strategies and tactics for success with some of the most popular i2 solutions.

And, there will be countless networking opportunities in one of our most stunning Directions locales to date—the Newport Beach Marriott Hotel and Spa. We look forward to seeing you there in November!

Sincerely,

Ravi Vancheeswaran
Chairman, i2 User Group
Board of Directors

Directions 2007 Agenda

MONDAY, NOVEMBER 5

7 am – 8 pm Registration and Information Desk Open

8 am – 10:30 am Complimentary Training Session:
Lean Manufacturing: Production System Analysis and Design Using Value-Stream Mapping

10:45 am – 1:15 pm Complimentary Training Session:
i2 Agile Business Process Platform/ i2 Master Data Management Overview

2 pm – 6 pm Special Interest Group Meetings*

*Some SIG Meetings are combined with Product Enhancement Sessions

6 pm – 8 pm Partner Showcase and i2 Demo Area
8 pm – 10 pm Welcome Reception

TUESDAY, NOVEMBER 6

7 am – 7 pm Registration and Information Desk Open

7 am – 8 am Breakfast

8 am – 10:15 am General Session

10:30 am – 12:15 pm Product Enhancement Sessions

12:15 pm – 1:45 pm Lunch

1:45 pm – 4 pm Breakout Sessions

4 pm – 6:30 pm Partner Showcase and i2 Demo Area Open

7 pm – 10 pm Directions Casino Party

WEDNESDAY, NOVEMBER 7

7 am – 2 pm Registration and Information Desk Open

7 am – 8 am Breakfast

8 am – 10 am General Session

10:15 am – 11:15 am Breakout Sessions

11:30 am Lunch (Boxed)

11:45 am – 1:30 pm Product Enhancement Sessions



General Session Speakers



Stephen D. Hochman, Research Director, AMR Research, Inc.

As a research director in AMR Research's Value Chain Strategies Service, Steve Hochman brings more than 15 years of supply chain and technology implementation expertise to clients. Steve's insight spans supply- and demand-side topics. His research is particularly focused on trends in supply globalization and tactics for agile supply network response. Prior to joining AMR, Steve directed sales operations for New Balance Athletic Shoe, Inc. Before New Balance, Steve served as an executive vice president at SupplyChange, Inc., the software company that pioneered Lead Time Optimization (LTO) supply planning solutions.



Mike Gray, Supply Chain Evangelist, Dell

Mike Gray has been with Dell for more than 14 years and is considered an expert on Dell's unique approach to supply chain management. He has been a lead architect for many of the business processes that enable Dell to achieve its unprecedented levels of inventory while maintaining industry-leading customer service. In his current role, Mike teaches customer executives how Dell's supply chain works to help them fundamentally change the way their companies approach this critical business process. Mike spent the first 11 years of his career with IBM Corp. in a variety of functions.



James Geesey, Director, eSourcing, Emerson

James Geesey brings more than 19 years of experience in operations and finance to his role as Emerson's Director of eSourcing. He has global responsibility for sourcing, information systems planning, and data analysis within the procurement group. Under his leadership, Emerson has built a suite of sourcing solutions that generates millions of dollars of shareholder value. James has led several solutions design teams during his more than 13 years with Emerson, the most recent of which developed a supplier relationship management solution for Emerson's largest operating division. Prior to Emerson, he was an operations manager for Mead Corporation (MeadWestvaco).



Nagesh Sridharan, Director for Strategy and Transformation, Global Purchasing and Supply Chain, General Motors Corp.

Nagesh Sridharan drives the IT strategy and innovation required to support General Motors' (GM) global transformation in purchasing, order fulfillment, supply operations, and logistics. Nagesh is the supply chain IT champion for GM's globalization programs that are focused on transforming processes and systems downstream from engineering to enable "engineer anywhere, sell anywhere, and build anywhere" capabilities. Prior to General Motors, Nagesh held leadership roles at Motorola, AEG, Cimflex Teknowledge, and General Electric Company with assignments in manufacturing, supply chain, information technology, consulting, and strategic planning spanning more than 20 years.



Pallab Chatterjee, Interim Chief Executive Officer, i2

Dr. Pallab Chatterjee joined i2 in 2000 and became the company's interim CEO in July 2007. Previously, Pallab served as i2's executive vice president and chief delivery officer, focusing on i2 solutions operations and the evolution of i2's industry-leading solutions. Prior to joining i2, Pallab worked at Texas Instruments from 1976 to 2000. Under his leadership as senior vice president of research and development and chief technology officer, the Texas Instruments Technology Labs became known as a standard for excellence acknowledged by both academia and industry.

Educational Opportunities

Special Interest Groups (SIGs)

The Directions SIG meetings enable users to explore how leading companies in their industries and solution areas are powering their supply chains with i2 solutions. Attendees will have the opportunity to share their expertise, hear from users with similar challenges, interact with i2 experts, and provide feedback on solutions for future improvements.

The following SIG meetings will be held on Monday, November 5 from 2 pm – 6 pm:

- Automotive/Industrial
- Consumer Industries
- Demand Management
- Electronics and Communications OEM
- Retail
- Semiconductor
- Supplier Relationship Management/ Aerospace and Defense*
- Supply Chain Strategist*
- Transportation, Logistics, and Fulfillment*

**SIG meetings are combined with enhancement sessions.*

Please note that i2 User Group members may attend SIG meetings for free. Non-User Group members who are registered to attend Directions will be charged an additional \$75 to attend the SIG meetings. That's just one more reason to be an active member of the i2 User Group.

Product Enhancement Sessions

As part of the Enhancement Voting process, i2 Product Managers will conduct Prototype 2 sessions. The sessions will cover existing and new products.

Enhancement sessions offered on Monday, November 5* from 2 pm – 6 pm include:

- Supplier Relationship Management/ Aerospace and Defense
- Supply Chain Strategist
- Transportation, Logistics, and Fulfillment

**These enhancement sessions are combined with SIG meetings.*

Enhancement sessions offered on Tuesday, November 6 from 10:30 am – 12:15 pm include:

- Demand Manager
- Factory Planner
- Merchandise Financial Planning and Buying and Assortment Management
- Demand Fulfillment
- Inventory Optimization
- Sourcing Solution (Strategic Sourcing, Contract Management, and Negotiate)
- Transportation Manager, Transportation Modeler, Transportation Optimizer, and Transportation Planner

Enhancement sessions offered on Wednesday, November 7 from 11:45 am – 1:30 pm include:

- Supply Chain Planner
- i2 Agile Business Process Platform
- Allocation and Replenishment Management
- Collaborative Supply Execution and Supply Chain Visibility

Training Sessions



i2 Education Services will host two complimentary Training Sessions at Directions 2007. The first session will provide insight into how value-stream maps are used in a lean implementation to see the “waste” and the “flow” in a product’s value stream. Instructors will review basic lean terminology and concepts including takt time, cycle time, “every part, every interval” (EPEI), pacemaker, supermarkets and kanbans. Attendees will learn about the seven wastes and how to depict them on a value-stream map (VSM). A case study will show how to draw a value-stream map of an existing process, and calculate key lean parameters. Attendees will gain an understanding of how to use a VSM tool (eVSM) for quickly drawing and analyzing value-stream maps.

The second session is designed to introduce attendees to i2 Master Data Management using the i2 Agile Business Process Platform. It will incorporate a functional and technical overview as well as a demonstration of the main user interface features.

Lean Manufacturing: Production System Analysis and Design Using Value-Stream Mapping Training Session

Monday, November 5, 8 am – 10:30 am
(continental breakfast provided)

i2 Agile Business Process Platform/i2 Master Data Management Overview Training Session

Monday, November 5, 10:45 am – 1:15 pm
(lunch provided)

Directions 2007 Sponsors

Throughout its 20-year history of innovation and value delivery, **i2** has dedicated itself to building successful customer partnerships. As a full-service supply chain company, i2 is uniquely positioned to help clients achieve world-class business results through a combination of consulting, technology, and managed services. i2 solutions are pervasive in a wide cross-section of industries; 20 of the AMR Research Top 25 Global Supply Chains belong to i2 customers. Learn more at www.i2.com.



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Wipro has always been India's premier IT company and today is a significant global player in the IT services, solutions and technology services space. With revenues of US \$1.35 billion, Wipro's core areas of business include global IT services, infrastructure solutions, professional services and business solutions in India and APAC, and consumer care and lighting. For more information, visit www.wipro.com.



Hotel & Registration Information

Newport Beach Marriott Hotel and Spa

Discover unparalleled beauty and relaxing luxury at the Newport Beach Marriott Hotel and Spa. The newly remodeled Newport Beach hotel accommodations offer a whole new take on coastal living with sleek, modern style. You can escape to the tranquility of Pure Blu, the hotel's all-new spa, which soothes the soul with exclusive treatments, private cabanas, and a state-of-the-art fitness center. If you can bear to leave the luxury of the hotel, discover championship golf, colorful attractions, and world-class shopping nearby. Indulge in the classic SoCal lifestyle at this preferred choice of Newport Beach hotels and spas.

Hotel Reservations

Directions attendees must make their own hotel reservations. The Newport Beach Marriott Hotel and Spa will honor the Directions 2007 conference rate of \$170 per night three days before and three days after the event. This discounted rate is subject to availability, so make your reservations early by calling the Newport Beach Marriott Hotel and Spa at 1-800-228-9290 or by visiting <http://marriott.com/hotels/travel/laxnb-newport-beach-marriott-hotel-and-spa/>. To get this special rate, be sure to reference Directions 2007 when registering by phone or group code *tecteca* when registering online.

Conference Fees and Deadlines

Description	Fee	Deadline
Early Member	\$595	October 5, 2007
Early Non-Member	\$745	October 5, 2007
Late Member	\$745	October 26, 2007
Late Non-Member	\$895	October 26, 2007
On-Site Member	\$895	After October 26, 2007
On-Site Non-Member	\$950	After October 26, 2007
One-Day Rate	\$350/day	No deadline
Guest Fee, One Adult*	\$70/night	No deadline
SIG Fee**	\$75	No deadline

*Evening activities only

**Non-members only

Shuttle Service

The Newport Beach Marriott Hotel and Spa operates a complimentary shuttle to and from John Wayne Airport. Guests are picked up at the airport every hour on the half hour, on a first-come, first-served basis. The shuttle, which is red and white and has the hotel logo on it, stops at the ground transportation area at the airport.



Registration Information

Register for Directions 2007 online at www.i2-usergroup.org or call 1-866-288-4896.

Your registration fee includes:

- All conference sessions, including General Sessions, Breakout Tracks, and Enhancement Sessions
- Dinner on Monday, November 5; breakfast, lunch, and dinner on Tuesday, November 6; and breakfast and lunch on Wednesday, November 7
- Admission to the Directions 2007 Partner Showcase and i2 Demo Area
- Welcome reception on Monday, November 5, and evening party on Tuesday, November 6

Cancellation Policy

If you wish to cancel your registration, we must receive your cancellation request in writing on or before November 1, 2007. If your cancellation is received by this date, a refund of your registration fee less \$200 (for administrative services) will be granted. After November 1, 2007, there will be no refunds. Substitutions within the same company will be accepted at no additional charge. Substitutions must be submitted in writing on company letterhead. Payment for original attendee will be transferred to the substituting attendee. Substitutions or cancellations can be faxed to 1-469-357-3674 or emailed to i2ug@i2-usergroup.org.



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