



i2 Planet

**Discover the New Generation
of Supply Chain Management**

**May 10-12, 2006
Wynn Las Vegas**

Visit www.i2.com



A Message from Michael McGrath, i2 CEO and President

Much has happened in my first year as i2's CEO and president. Among the most significant events, i2 has secured its position as **the** supply chain company, delivering unprecedented value, unmatched domain expertise, and superior supply chain technology to our customers.

We've also seen a major shift in the supply chain industry as a whole. We're moving away from a reactive generation driven by forecasts and applications, to a new generation driven by demand and focused on process.

This new generation of supply chain management has emerged because the demands of modern business require increased flexibility, faster time-to-results, and lower total cost of ownership. Those companies that quickly embrace the new generation of supply chain management will be rewarded with a tremendous competitive advantage. Those that don't will soon find themselves on the outside looking in.

How can you leverage the latest supply chain technology and business processes to stay at the top of your industry? Find out at i2 Planet 2006. From May 10-12, business leaders – who are already setting the standards for this new generation of supply chain management – will gather in the Wynn Las Vegas to share their expertise.

Discover how to synchronize your supply with your demand in real-time. Learn strategies for increasing visibility across the extended supply chain. Explore new tools and technologies for overcoming challenges and maximizing opportunities.

You can become a leader in the new generation of supply chain management. Let us show you how at i2 Planet 2006. I look forward to seeing you in Las Vegas.

Michael McGrath
CEO and President, i2



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“You can **become a leader** in the new generation of **supply chain management**. Let us show you how at **i2 Planet 2006.**”

Michael McGrath, CEO and President, i2



What happens at
i2 Planet *shouldn't*
stay at i2 Planet.

Join us in Las Vegas
for i2 Planet 2006,
and take home the
strategies you need to
propel your company
into the new generation
of supply chain
management.

You'll learn how to:

- **MAXIMIZE YOUR EXISTING SUPPLY CHAIN INVESTMENTS** – i2 Planet's information-packed breakout sessions, industry-specific general session meetings, and numerous networking opportunities will enable you to discover how to leverage your current solutions to achieve even more bottom-line benefits for your company.
- **LEVERAGE PARTNERSHIPS ACROSS THE EXTENDED SUPPLY CHAIN** – Learn how the new generation of supply chain management focuses on the multi-echelon supply chain – encompassing the customer's customer, and the supplier's supplier. You'll hear ways to improve communication and increase visibility across the extended supply chain. Discover how the i2 Agile Business Process Platform can be used to support external collaboration with suppliers, customers, and partners through a common integrated user interface.
- **DEPLOY THE LATEST TECHNOLOGY** – See new and upgraded i2 solutions in action during i2 Planet's comprehensive demonstrations. These solutions can meet all of your supply chain challenges – and transform your business into an agile enterprise.



GENERAL SESSION SPEAKERS



K. O'MARAH
AMR Research, Inc.



T. CARROLL
IBM



H. KIKUGAWA
JFE Steel Corporation



M. KRANZ
Krones AG



M. AGUILAR
Panasonic Consumer
Electric Company



R. BRAND
WE



M. McGRATH
i2

KEVIN O'MARAH

Vice President, Strategic Research,
AMR Research, Inc.

During Kevin O'Marah's nearly five years with AMR Research he has worked with hundreds of companies on product development, product life-cycle management (PLM), and supply chain strategy. Kevin launched AMR Research's PLM practice and is a seminal author on PLM, having been included in more than 100 articles defining the application footprint, business impact, and market dynamics. He has also contributed to the firm's definition and coverage of demand-driven supply networks (DDSN), having authored several reports defining the link to business operating metrics. He was named an AMR Research Fellow in 2002.

TIMOTHY E. CARROLL

Vice President, Supply Chain Operations,
IBM

Timothy E. Carroll is IBM's vice president, supply chain operations for the integrated supply chain. Appointed to this position in July 2005, Tim manages IBM's global supply chain strategy and operations including worldwide manufacturing, inventory, demand/supply, business transformation, and oversees the Lenovo transition. Prior to this appointment, he was vice president, operations and strategy for the integrated supply chain and IBM Lenovo transition executive. Tim joined IBM in 1981 and has spent the majority of his career in the supply chain for PSG and xSeries products.

HIROYUKI KIKUGAWA

Fellow, Information Technology,
JFE Steel Corporation

Hiroyuki Kikugawa has served as fellow, information technology, at JFE Steel since 2003, when the company was formed through the merger of the former Kawasaki Steel Corporation and NKK Corporation. He joined Kawasaki Steel Corporation in 1974, and throughout his award-winning career he has focused on the improvement of steel production technology and production control processes, and also on the development of new equipment and processes for plate rolling, shape and bar rolling, and hot rolling. Hiroyuki played a key role in quickly and effectively integrating management concepts and systems during and after the merger that created JFE Steel.

DR. MICHAEL KRANZ

Senior Vice President, Information
Management, Krones AG

As senior vice president, information management, Michael Kranz is responsible for the strategic value and successful operation of the enterprise IT architecture. With more than 10 years of experience in IT, he has broad knowledge ranging from infrastructure to high-level applications, as well as in IT project management. Before Michael joined Krones in 2004, he worked in a leading IT position for a German automotive supplier.

MICHAEL AGUILAR

Senior Vice President, Supply Chain
Strategic Initiatives, Panasonic Consumer
Electronics Company

In his current position Michael Aguilar directs Panasonic's supply chain initiatives and is responsible for coordinating the efforts of retailers, the various Panasonic sales organizations, and the Panasonic factories that manufacture products for the U.S. market. Prior to this position, he served as president and chief operating officer of Panasonic Company National (PCN), with responsibility for directing the sales and marketing of Panasonic, Technics, and Quasar brand consumer electronic products and appliances to the largest U.S. retailers. A veteran of the consumer electronics business, Michael has served Panasonic for 25 years.

ROEL BRAND

IT and Program Director, WE

As IT and program director of WE Europe, reporting directly to the CEO, Roel Brand focuses on implementing integrated planning systems as part of the retailer's overall supply chain optimization project. He was responsible for selecting i2 Merchandise Planner and i2 Master Data Management to support further implementation of integrated planning to facilitate the continued growth of WE. Additionally, since 2005, Roel has served as IT and program director of Waalwear, the wholesale division of WE International, where he is in charge of supporting business transformation through business process redesign and implementing supporting systems.



WHO SHOULD ATTEND AND WHY



You'll benefit from attending i2 Planet if you're an executive or key decision maker in any of these business functions or industries:

BUSINESS FUNCTIONS

- Supply Chain Management
- Procurement
- Corporate Management
- Manufacturing and Materials
- Information Technology
- Channel Management
- Strategic Development
- Logistics Management
- Distribution Management
- Sales and Marketing
- Supplier Collaboration
- Compliance

INDUSTRIES

- Aerospace and Defense
- Automotive
- Consumer Electronics
- Consumer Goods
- Electronics Manufacturing Services
- Energy and Chemicals
- Government
- Healthcare and Pharmaceuticals
- High-Tech OEM
- Industrial
- Metals
- Oil and Gas
- Retail
- Semiconductor
- Soft Goods
- Telecommunications
- Transportation
- Utilities

MICHAEL McGRATH

Chief Executive Officer and President, i2

Michael McGrath was named chief executive officer and president of i2 in March 2005. Michael has broad-based experience in managing application software companies, and is considered an expert in product strategy, product development, and supply chain management. Michael co-founded Pittiglio Rabin Todd & McGrath (PRTM) in 1976 and served as its president and CEO until his retirement in July 2004. His latest book, *Next Generation Product Development*, is his fifth. In 1993, Michael created the Supply-Chain Operations Reference-model® (SCOR®) to define a standard for the supply chain management process, which is now managed as an industry standard by the Supply-Chain Council.



WHY YOU SHOULD ATTEND

At i2 Planet 2006, you can:

- **HEAR** visionary General Session speakers
- **ATTEND** compelling breakout sessions presented by companies such as Airbus, Avery Dennison, Linens 'n Things, Nestlé USA, and Texas Instruments
- **SHARE** in the expertise of executives, managers, and your colleagues at leading global companies
- **LEARN** about the i2 Agile Business Process Platform and the future of i2 solutions
- **DISCOVER** industry best practices through the Ken Sharma Award for Excellence global winners
- **RECEIVE** guaranteed value. If you don't believe that i2 Planet delivers value, we'll refund your full registration fee



BREAKOUT SESSION TRACKS

Supply chain leaders
from around the globe
will converge on
i2 Planet to share
best practices.
You won't want to miss
the opportunity
to learn from them
during i2 Planet's
interactive breakout
sessions.

INDUSTRY TRACKS

Learn about the latest supply chain innovations in these key industry sectors.

AEROSPACE AND DEFENSE

Explore how leading aerospace and defense companies are using supply chain technology to efficiently fulfill demand through improved order fulfillment and inventory management solutions.

AUTOMOTIVE AND INDUSTRIAL

Explore how industrial companies and automotive OEMs and suppliers are using tools and technologies to enable lean supply chain strategies to deliver the right product to the right place at the right time.

COMPUTING AND ELECTRONICS

Discover how leading companies are transforming their businesses to manage risk exposure and profitably combat intense pressures of globalization, outsourcing, and rapid technology change.

CONSUMER INDUSTRIES

Learn from leading consumer companies about how supply chain technology can help increase promotion effectiveness, compress inventory, minimize transportation costs, and improve service levels.

METALS

Learn how companies in the metals industry are streamlining their overall operations and lowering inventory levels while improving customer service.

RETAIL

Learn from savvy retailers and distributors about how supply chain technology can help battle variability and complexity across the supply chain to reach financial and customer service goals.

SEMICONDUCTOR AND DEVICE MANUFACTURING

Learn how leading semiconductor and device manufacturers are becoming high-velocity, demand-driven organizations that sense and respond to volatility, while driving superior customer service and profitability.

TRANSPORTATION AND LOGISTICS

Discover how companies are improving the planning, execution, and management of the entire transportation life cycle while reducing costs.



BEST PRACTICES TRACKS

SUPPLIER RELATIONSHIP MANAGEMENT

Hear firsthand from business leaders about how they are using technology to improve supplier communication and negotiation, as well sourcing and procurement, to create and manufacture cost-effective products faster.

MANAGING DEMAND

Learn how demand management can reduce both manufacturing and inventory costs, improve customer satisfaction, and provide the understanding of consumer demand required to win market leadership.

MASTER DATA MANAGEMENT

Learn how leveraging a single, unified approach to data management can provide companies with a way to integrate and consolidate master data without having to replace existing infrastructure investments.

GROWING INFLUENCE OF ASIA ON GLOBAL MANUFACTURING

Learn how Asia is rapidly transforming the global manufacturing landscape through innovations in supply chain excellence, manufacturing efficiency, and superior product design.

SUCCESS STORIES

Explore how companies across various industries are achieving efficiencies in supply chain management. Get the inside scoop on the challenges faced, processes established, and benefits resulting from supply chain technology investments.

i2 PLANET 2006 AGENDA

WEDNESDAY, MAY 10

8:30 a.m. – 8:00 p.m.

Registration/Info. Desk Open

9:00 – 11:00 a.m.

i2 Master Data
Management Training

11:15 a.m. – 1:15 p.m.

i2 Performance Manager Training*

1:00 – 5:00 p.m.

Special Interest Group Meetings

7:00 – 10:00 p.m.

Welcome Reception

THURSDAY, MAY 11

7:00 – 8:00 a.m.

Breakfast

7:00 a.m. – 6:00 p.m.

Registration/Info. Desk Open

8:00 – 10:30 a.m.

General Session

10:45 a.m. – 12:15 p.m.

Industry Sessions

12:15 – 1:45 p.m.

Lunch

2:00 – 4:15 p.m.

Breakout Sessions

4:30 – 6:30 p.m.

Partner Pavilion and
i2 Demo Area Open

7:00 – 10:00 p.m.

i2 Planet Party

FRIDAY, MAY 12

7:00 – 8:00 a.m.

Breakfast

7:00 – 10:00 a.m.

Registration/Info Desk Open

8:00 – 10:00 a.m.

General Session

10:15 a.m. – 12:30 p.m.

Breakout Sessions

12:30 p.m.

Boxed Lunch**

**Lunch will be served.*

***Attendees may schedule One-on-One
or Demo Meetings from 12:30 – 7:00 p.m.*



EDUCATIONAL OPPORTUNITIES

You can discover even more about the new generation of supply chain management during i2 Planet’s educational events. Take advantage of all that i2 Planet has to offer by participating in one or more of these exceptional learning opportunities.

SPECIAL INTEREST GROUPS

Join the Special Interest Group sessions sponsored by the i2 User Group. The following SIGs will meet from 1:00 to 5:00 p.m. on Wednesday, May 10:

- Automotive and Industrial
- Computers and Electronics
- Consumer Packaged Goods
- Logistics, Transportation, and Fulfillment
- Metals
- Retail
- Semiconductor
- Soft Goods
- Supplier Relationship Management/ Aerospace and Defense
- Supply Chain Strategist

i2 SOLUTIONS TRAINING

i2 Education Services will host two complimentary solutions training sessions at i2 Planet.

The i2 Master Data Management (MDM) session will provide attendees with an overview of the solution and a demonstration of the main user interface features of i2 MDM.

i2 Master Data Management solution training:
Wednesday, May 10, 9:00 to 11:00 a.m.

The i2 Performance Manager session will provide an overview of the solution, followed by an exploration of Performance Manager’s analytical tool, Power Analyzer. In addition, some of i2’s prepackaged analytic solutions will be discussed.

i2 Performance Manager solution training:
Wednesday, May 10, 11:15 a.m. to 1:15 p.m.*

**Lunch is provided.*

THE KEN SHARMA AWARD FOR EXCELLENCE

The Ken Sharma Award for Excellence honors companies and project teams using i2 solutions to achieve breakthrough supply chain management best practices in all major industries around the globe. Ken Sharma, who served as vice chairman and senior partner of i2 from 1988 until his death in 1999, made a tremendous impact on the development of supply chain planning that continues to resonate today. Throughout his career, Ken worked to define and refine the concepts of global optimization, multi-enterprise planning, master planning, and supply chain planning.

The Ken Sharma Award for Excellence program is co-sponsored by i2 and the i2 User Group, and is judged by independent industry analysts from AMR Research. Winners are selected based on overall vision, project complexity, innovation in approaching business challenges, time to value, and results. i2 will announce the global winners in the high technology, general manufacturing, and consumer goods and retail industries during i2 Planet’s general session.



i2 PLANET LAS VEGAS: WHERE THE FUN NEVER ENDS



PARTY WITH i2 PLANET

i2 Planet knows how to host a party, and Wynn Las Vegas serves as the perfect backdrop for two nights of unforgettable entertainment.

On Wednesday night, immerse yourself in the sleek, tranquil world of the aqua experience. As you enjoy a relaxing evening on the beautiful Wynn Sunset Pool Deck, you'll have the opportunity to network with your peers. Come join us under the Vegas sky at i2 Planet's desert oasis.

Thursday night, sponsored by i2 partners, will find attendees in the i2 Planet Lounge for the ultimate party experience. You won't want to miss this unique opportunity to visit some of the world's most famous hot spots. i2 Planet will recreate internationally renowned bar and clubs – down to the drinks, decor, entertainment, and lighting. Club hop across 20,000 square feet of night-life to experience what each locale has to offer.



WYNN LAS VEGAS

Steve Wynn's newest resort, Wynn Las Vegas, is a refreshingly elegant, tranquil oasis amidst the high-thrill attractions of Las Vegas. Personally catering to the specific needs of each guest, the \$2.7 billion destination resort is one of the most luxurious properties ever built. Dining at Wynn Las Vegas is an experience within itself, with 22 food and beverage outlets gracing the property. Dining spaces are visually exciting and sophisticated, incorporating both the indoors and outdoors into one.



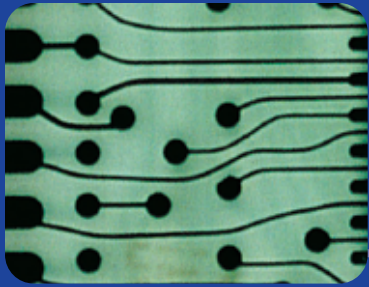
Recreation opportunities at Wynn Las Vegas are unmatched. The Wynn Esplanade provides endless shopping opportunities. High-end retail spaces include internationally acclaimed boutiques such as Chanel and Dior. And Wynn's "Theater Row" is home to both the Tony-winning musical "Avenue Q," and "Le Rêve" – created by Franco Dragone.



Photo: Jean-Marie Perier

LAS VEGAS – SOMETHING FOR EVERYONE

There's always something to see and do in Las Vegas. A global gourmet mecca, the city offers countless culinary wonders. And you can load up the shopping bags – Vegas is shopping heaven. You'll find everything from bargains to haute couture. Avid golfers will be excited to find some of the world's finest golf courses just minutes from the Strip. When it's time to treat yourself to a little pampering, there's no better place to unwind than a Las Vegas spa. After an action-packed day, you can dance the night away at some of the world's most renowned night spots.



i2 PLANET SPONSORS

The i2 Planet 2006 sponsors ensure the event is the industry's most valuable supply chain forum. Be sure to visit our sponsors during the conference to discover how they're enabling business agility.



Hardware Sponsor:



Registration and Lanyard Sponsor:





REGISTER NOW



REGISTRATION RATES

DATE	DESCRIPTION	PRICE
Through April 14	Conference only	\$1,045
	Conference + hotel*	\$1,295
April 15 – May 5	Conference only	\$1,195
	Conference + hotel*	\$1,595
May 6 – 12	Conference only	\$1,495
Through May 12	One-Day Pass (Wednesday, May 10 or Thursday, May 11)	\$600
	One-Day Pass (Friday, May 12)	\$300
	Guest Pass for Evening Activities	\$50/night

*Event registration, plus two nights at the Wynn Las Vegas, May 10 – 11

REGISTER FOR i2 PLANET 2006!

- **ONLINE**
Visit www.i2.com
- **PHONE**
Call 1.877.4PLANET or 1.469.357.3720
- **E-MAIL**
planet@i2.com

HOTEL RESERVATIONS

You can reserve your room at the Wynn Las Vegas when you register online for i2 Planet. By booking your room through www.i2.com, you can conveniently make any changes online. For questions about accommodations, e-mail PlanetHousing@visionep.com or call 1.858.217.8105.





i2 Planet 2006
May 10-12
Wynn Las Vegas



i2 Technologies
11701 Luna Road, Dallas, TX 75234

The Supply Chain Company™

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- Visionary General Session Speakers
- Best-Practice Breakout Sessions
- Special Interest Group Meetings
- Multiple Networking Opportunities
- Fun and Entertainment in Las Vegas

... and much more

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