

DIRECTIONS 2006

Back to Basics



October 16-18, 2006
InterContinental Dallas
Dallas, Texas

Celebrating the i2 User Group's
10th Anniversary



JOIN US FOR DIRECTIONS 2006



I'm extremely proud to serve as the chairman of the i2 User Group as it celebrates its 10th year. We've come a long way since our six founding members started the organization with a vision to ensure every i2 user achieves maximum business value from their implementation of i2 solutions.

As we enter our second decade—with a new generation of supply chain management solutions—we're renewing our dedication to the basic ideals upon which the i2 User Group was founded. Solid business logic. Technology that delivers efficiency and reduces cost. And above all, the fundamental concept that our collective voice and real-world experience serve as a powerful tool to add value to every company that uses i2 solutions.

It's these key ideals—set within the context of the new generation of supply chain management—that will take center stage at Directions 2006. Throughout the event, we'll discover the opportunities that i2 new-generation solutions hold, as we still explore ways we can achieve further value from i2's core solutions.

While the conference maintains a strong focus on optimizing business functions, we're offering an expanded agenda for technical users. Because Directions 2006 will be held in Dallas—i2's own back yard—attendees can leverage the full extent of i2's resources, with access to more solutions experts and training opportunities than ever.

I'm excited to be a part of Directions 2006, the i2 User Group's most educational event yet. I know what a difference supply chain management technology has made for my company. I look forward to seeing you in Dallas, as you discover all that new generation of supply chain management has to offer you and your business.

Sincerely,

Ravi Vancheeswaran
Chairman, i2 User Group
Board of Directors

DIRECTIONS 2006 AGENDA

MONDAY, OCTOBER 16

7 a.m. – 8 p.m. Registration and Information Desk Open

8 a.m. – 10:30 a.m. i2 Solutions Training
i2 Agile Business Process Platform Overview

10:45 a.m. – 1:15 p.m. i2 Solutions Training
i2 Transportation Manager Six.Two Overview

1:30 p.m. – 6 p.m. Special Interest Group Meetings*

**Some SIG Meetings are combined with Enhancement Sessions*

7 p.m. – 10 p.m. Welcome Reception
Partner Showcase and i2 Demo Area

TUESDAY, OCTOBER 17

7 a.m. – 8 p.m. Registration and Information Desk Open

7 a.m. – 8 a.m. Breakfast

8 a.m. – 10:15 a.m. General Session

10:30 a.m. – 12:15 p.m. Product Roadmap/Enhancement Sessions

12:15 p.m. – 1:45 p.m. Lunch

1:45 p.m. – 4 p.m. Breakout Sessions

4 p.m. – 6:30 p.m. Partner Showcase and i2 Demo Area Open

7 p.m. – 10 p.m. Directions Party

WEDNESDAY, OCTOBER 18

7 a.m. – 2 p.m. Registration and Information Desk Open

7 a.m. – 8 a.m. Breakfast

8 a.m. – 10 a.m. General Session

10:15 a.m. – 12 p.m. Product Roadmap/Enhancement Sessions

12 p.m. Lunch (Boxed)

12:15 p.m. – 2 p.m. Breakout Sessions

THURSDAY, OCTOBER 19

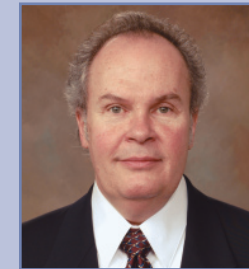
8 a.m. – 5 p.m. i2 Demand Manager Six.Two Functional Overview**
(at i2 offices)

FRIDAY, OCTOBER 20

8 a.m. – 12 p.m. i2 Demand Manager Six.Two Functional Overview**

***The i2 Demand Manager Six.Two Functional Overview is offered at a discount to Directions attendees only.*

GENERAL SESSION SPEAKERS



Thomas L. Dadmun, Vice President, Supply Chain Operations, ADTRAN

Tom Dadmun is responsible for ADTRAN's end-to-end supply chain functions including demand and supply planning, forecasting processes, master scheduling, production control, procurement of raw material, outsource manufacturing, distribution, order fulfillment, transportation and logistics, and shipping and receiving. Tom also manages the development and redesign of ADTRAN's supply chain architecture. Prior to joining ADTRAN, Tom held various senior positions at Compaq Computer Corporation, Digital Equipment Corporation, Control Logic Inc., and RCA.



Pallab Chatterjee, Executive Vice President and Chief Delivery Officer, i2

Dr. Pallab Chatterjee is responsible for i2 solutions operations, and has overseen the evolution of i2's industry-leading solutions, including the development and delivery of the i2 Agile Business Process Platform and the company's new-generation supply chain management solutions. Prior to joining i2, Pallab worked at Texas Instruments from 1976 to 2000. Under his leadership as senior vice president of research and development and chief technology officer, the Texas Instruments Technology Labs became known as a standard for excellence acknowledged by both academia and industry.



Michael McGrath, Chief Executive Officer and President, i2

Michael McGrath brings extensive business knowledge to i2 from his background in founding a leading consulting firm and his experience in managing application software companies. He is considered an expert in product strategy, product development, and supply chain management. Michael co-founded Pittiglio Rabin Todd & McGrath (PRTM) in 1976 and served as its president and CEO until his retirement in July 2004. His latest book, *Next Generation Product Development* (2004, McGraw-Hill) is his fifth. In 1993, McGrath created the Supply-Chain Operations Reference-model® (SCOR®) to define a standard for the supply chain management process, which is now managed as an industry standard by the Supply-Chain Council.



Andrew White, Research Vice President, Gartner

Panel Discussion – *New-Generation Supply Chain Management: Where Are We Headed?*

Andrew White will lead the panel discussion, "New-Generation Supply Chain Management: Where Are We Headed?" during General Session. The panelists will include a cross-section of supply chain leaders from industries including semiconductor, consumer goods, and high-tech. In his role at Gartner, Andrew covers the supply chain management space for distribution-intensive industries. He received the Gartner Thought Leadership Award in 2006 for his effort in pioneering Gartner's research in Enterprise Information Management.



David Belter, Director, Transportation, Ryder Integrated Logistics

With 25 years of experience in transportation logistics, David Belter has an extensive background in the design, implementation, and management of lean external logistics networks supporting automotive assembly, manufacturing, and retail replenishment. David manages Ryder's Transportation Management Center, a shared solution environment leveraging i2 solutions to provide shipment planning, execution service, and designed collaboration across multiple client networks.

EDUCATIONAL AND TRAINING OPPORTUNITIES



Special Interest Groups (SIGs)

The Directions SIG meetings enable users to explore how leading companies in their industries and solution areas are using their i2-powered supply chain technology. Attendees will have the opportunity to share their expertise, hear from users with similar challenges, interact with i2 experts, and provide feedback on solutions for future improvements.

The following SIG meetings will be held on Monday, October 16, from 1:30 p.m. – 6 p.m.:

- Automotive and Industrial
- Computers and Electronics
- Consumer Industries
- Demand Management
- Retail
- Semiconductor
- Supplier Relationship Management (SRM) and Aerospace and Defense*
- Supply Chain Strategist*
- Transportation, Logistics, and Fulfillment*

*SIG meetings are combined with enhancement sessions.

Please note that i2 User Group members may attend SIG meetings for free. Non-User Group members who are registered to attend Directions will be charged an additional \$75 to attend the SIG meetings. That's just one more reason to be an active member of the i2 User Group.

Demand Management SIG

Responding to feedback given by many i2 users, the i2 User Group will launch its first-ever Demand Management SIG at Directions 2006. This SIG will center on both the processes and i2 solutions involved in demand management. With a focus on sharing best practices and strategies for success in demand planning and management, this new SIG will have relevance to companies across all industries.

i2 Enhancement Sessions

As part of the Enhancement Voting process, i2 Product Managers will conduct Prototype 1 sessions. The sessions will cover existing and new products.

Enhancement sessions offered on Monday, October 16 from 1:30 p.m. – 6 p.m. include*:

- Supplier Relationship Management/Aerospace and Defense (includes Component Supplier Management, Workflow, and Product Sourcing)
- Supply Chain Strategist
- Transportation, Logistics, and Fulfillment (includes Transportation Manager, Transportation Optimizer, Transportation Modeler, and Transportation Planner)

*Enhancement sessions are combined with SIG meetings.

Enhancement sessions offered on Tuesday, October 17 from 10:30 a.m. – 12:15 p.m. include:

- Demand Fulfillment
- Demand Manager
- Inventory Optimization
- Master Data Management (includes Product Information Management)
- Merchandise Financial Planning, and Buying and Assortment Management
- Multi-Enterprise Interactive
- Sourcing Solution (includes Strategic Sourcing, Contract Management, and Negotiate)
- Supply Chain Planner

Enhancement sessions offered on Wednesday, October 18 from 10:15 a.m. – 12 p.m. include:

- Allocation and Replenishment Management
- Collaborative Supply Execution
- Factory Planner
- i2 Agile Business Process Platform
- Performance Manager
- Supplier Relationship Management Usability Improvements (across all solutions)
- Supply Chain Visibility

Training Opportunities

i2 Education Services will host two complimentary Solutions Training Sessions at Directions 2006. The first session will provide an overview of the i2 Agile Business Process Platform, including a demonstration of i2 Studio, as well as the platform's Data Service, which is powered by i2 Master Data Management. The second session delivers insight into i2 Transportation Manager Six.Two, and will take attendees through an operational life cycle in the solution.

In addition, i2 Education Services will host a two-part training class on Demand Manager at the i2 offices in Dallas. The class will walk attendees through the steps to create a scope, sessions, forecasts, and watchpoints in Demand Manager. The exclusive cost for Directions attendees is \$495—a significant discount off the regular price. Directions attendees will have the opportunity to sign up for this training session during the conference registration.

i2 Agile Business Process Platform Overview Training Session – FREE

Monday, October 16, 8 a.m. – 10:30 a.m.
(breakfast provided)

i2 Transportation Manager Six.Two Overview Training Session – FREE

Monday, October 16, 10:45 a.m. – 1:15 p.m.
(lunch provided)

i2 Demand Manager Six.Two Functional Overview – \$495

Thursday, October 19, 8 a.m. – 5 p.m. and
Friday, October 20, 8 a.m. – 12 p.m.

DIRECTIONS 2006 SPONSORS

i2 helps business leaders make better supply chain decisions. i2's flexible new-generation solutions are designed to synchronize demand and supply across ever-changing global business networks. i2's innovative supply chain management tools and services are pervasive in a wide cross-section of industries; 20 of the AMR Research Top 25 Global Supply Chains belong to i2 customers. Learn more at www.i2.com.



The Supply Chain Company™

HP is a technology solutions provider to consumers, businesses, and institutions globally. The company's offerings span IT infrastructure, global services, business and home computing, and imaging and printing. More information about HP (NYSE, Nasdaq: HPQ) is available at www.hp.com. To learn about solutions from HP and i2 Technologies, visit www.hp.com/solutions/i2.



IBM strives to lead in the invention, development, and manufacture of the industry's most advanced information technologies, including computer systems, software, storage systems, and microelectronics. IBM translates these advanced technologies into value for its customers through its professional solutions, services, and consulting businesses worldwide. i2 and IBM customers can leverage the long-standing alliance between the companies to help them make better decisions faster, delivering rapid time to value with comprehensive industry-specific solutions. Learn more about the alliance between IBM and i2 and how both companies are focused on delivering end-to-end supply chain planning and execution solutions at http://www.i2.com/partners/consulting_ibm.cfm.



Wipro has always been India's premier IT company and today is a significant global player in the IT services, solutions, and technology services space. With revenues of \$2.4 billion, core areas of business include global IT services, infrastructure solutions, professional services, and business solutions in India and APAC, and consumer care and lighting. For more information, visit www.wipro.com.



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HOTEL & REGISTRATION INFORMATION

InterContinental Dallas

InterContinental Dallas is located in North Dallas, convenient to the Addison Restaurant District, as well as the famous Galleria Mall. Local attractions in downtown Dallas, such as the Nasher Sculpture Center, the Meyerson Symphony, the Sixth Floor Museum, and JFK Memorial, can be reached in just 20 minutes.

Extending Your Stay?

The InterContinental Dallas will honor the Directions 2006 conference rate of \$164/night three days before and three days after the conference. This discounted rate is subject to availability, so make your reservations early by calling the Group Reservations Office at 1-800-386-1592. Be sure to mention that you are a part of the Directions 2006 conference to get this special rate.

Shuttle Service

Yellow Checker Shuttle is the official airport transportation company of Directions 2006. For discounted fares, register online at: <http://www.yellowcheckershuttle.com/I2/>.

Registration Information

Register for Directions 2006 online at www.i2-usergroup.org or call 1-866-288-4896.

Your registration fee includes:

- All conference sessions, including General Sessions, Breakout Tracks, and Enhancement Sessions
- Dinner on Monday, October 16; breakfast, lunch, and dinner on Tuesday, October 17; and breakfast and lunch on Wednesday, October 18
- Admission to the Directions 2006 Partner Showcase and i2 Demo Area
- Welcome reception on Monday, October 16, and evening party on Tuesday, October 17

Cancellation Policy

If you wish to cancel your registration, we must receive your cancellation request in writing on or before October 10, 2006. If your cancellation is received by this date, a refund of your registration fee less \$200 (for administrative services) will be granted. After October 10, 2006, there will be no refunds. Fax your cancellation request to 1-469-357-3674 or email it to i2ug@i2-usergroup.org. Substitutions within the same company will be accepted at no additional charge. Substitutions must be submitted in writing on company letterhead. Payment for original attendee will be transferred to the substituting attendee. Substitutions or changes can be faxed to 1-469-357-3674 or emailed to i2ug@i2-usergroup.org.

Conference Fees and Deadlines

Description	Fee	Deadline
Early Member	\$495	September 15, 2006
Early Non-Member	\$745	September 15, 2006
Late Member	\$645	October 6, 2006
Late Non-Member	\$895	October 6, 2006
On-Site	\$800	After October 6, 2006
On-Site Non-Member	\$950	After October 6, 2006
One-Day Rate	\$350/day	No deadline
Guest Fee, One Adult*	\$70/night	No deadline
SIG Fee**	\$75	No deadline

*Evening activities only
**Non-members only



DIRECTIONS 2006
October 16-18, 2006
Dallas, Texas



11701 Luna Road
5th Floor
Dallas, TX 75234

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