



Experience the Power of New-Generation Supply Chain Management

May 2–4, 2007
JW Marriott Grande Lakes
Orlando, Florida

Visit www.i2.com

A Message from Michael McGrath, CEO and President of i2



This year marks the 10th anniversary of i2 Planet, and as we look back, it's amazing to see how far i2—and supply chain management itself—has come. From its humble beginnings as a modest user and executive conference in Phoenix in 1997, to industry recognition today as the supply chain best practices summit, i2 Planet has always been about one thing—value. i2 Planet answers the question, “How can technology and new business processes drive value to the extended supply chain—and benefit your suppliers, customers, and other partners?”

Today, we are able to deliver that value and innovation through the new generation of supply chain management. That new generation in action is exactly what you will see at i2 Planet 2007: Leading companies from around the world will demonstrate how they are leveraging new-generation solutions to deliver value to their organizations today.

The conference kicks off with an exploration of the new generation of supply chain management by offering complimentary training on i2 Master Data Management on the i2 Agile Business Process Platform. The educational opportunities continue with executives from such supply chain leaders as Coats North America, Lenovo, Microsoft, Qimonda, Sprint Nextel, and Texas Instruments, who will share their fascinating business transformation stories during two days of general session.

In the Special Interest Groups and Industry Sessions, you'll see firsthand how the new generation of supply chain management is reshaping your industry. And the interactive breakout sessions feature in-depth supply chain stories, including lessons learned and detailed results from visionary companies like Airbus, Caterpillar, Motorola, Nestlé USA, and Whirlpool.

And, of course, it wouldn't be i2 Planet without hands-on demonstrations of the latest new-generation technology, opportunities to network with some of world's top supply chain practitioners, and a few unforgettable parties!

I firmly believe that i2 Planet is the best business conference you'll attend this year. In fact, I personally guarantee that i2 Planet will deliver value to you and your organization. I hope you will join me in Orlando to celebrate i2 Planet's 10th anniversary—and to witness the power of the new generation of supply chain management.

A handwritten signature in black ink, appearing to read "Michael McGrath". The signature is fluid and cursive, written over a white background.

Michael McGrath
CEO and President, i2

At i2 Planet, you will learn how to:

TAKE CONTROL OF YOUR EXTENDED SUPPLY CHAIN horizontally with trading partners and vertically within your own enterprise. The new generation of supply chain management changes the playing field—enabling you to drive value across all of your business processes.

RESPOND INSTANTLY TO CUSTOMER NEEDS. Previous generations of supply chain management focused on reducing costs primarily by lowering inventory. While cost reduction is still important, at i2 Planet you will learn supply chain strategies for increasing sales through demand-driven and demand-shaping planning strategies.

OPTIMIZE YOUR CORE BUSINESS PROCESSES. At i2 Planet you will hear firsthand from the pioneers of the new generation of supply chain management. These leading companies will explain the strategies they have used to gain visibility across the extended supply chain and to create closed-loop processes for control and synchronization of planning and execution.

REGISTER TODAY!

i2 Planet 2007 Agenda

WEDNESDAY, MAY 2

9:00 a.m. – 7:00 p.m.
Registration/Info Desk Open

11:15 a.m. – 1:15 p.m.
Training: i2 Master Data Management
on the i2 Agile Business Process Platform
(lunch provided)

2:00 p.m. – 6:00 p.m.
Special Interest Group Sessions (SIGs)

6:00 p.m. – 8:00 p.m.
Partner Pavilion and i2 Demo Area Open

8:00 p.m. – 10:00 p.m.
Welcome Reception

THURSDAY, MAY 3

7:00 a.m. – 6:30 p.m.
Registration/Info Desk Open

7:00 a.m. – 8:00 a.m.
Breakfast

8:00 a.m. – 10:30 a.m.
General Session

10:45 a.m. – 12:30 p.m.
Industry Sessions

12:30 p.m. – 1:45 p.m.
Lunch

2:00 p.m. – 4:15 p.m.
Breakout Sessions

4:30 p.m. – 6:30 p.m.
Partner Pavilion and i2 Demo Area Open

7:00 p.m. – 10:00 p.m.
i2 Planet Party

FRIDAY, MAY 4

7:00 a.m. – 12:30 p.m.
Registration/Info Desk Open

7:00 a.m. – 8:00 a.m.
Breakfast

8:00 a.m. – 10:00 a.m.
General Session

10:15 a.m. – 11:15 a.m.
Breakout Sessions

12:00 p.m.
Boxed Lunch

11:30 a.m. – 12:30 p.m.
Breakout Sessions



General Session



MICHAEL SCHOFER
VICE PRESIDENT SUPPLY CHAIN
AND CHIEF INFORMATION OFFICER
COATS NORTH AMERICA

Since joining Coats plc in 1990, Michael Schofer has worked in various senior supply chain roles in Germany, Chile, Spain, and the United Kingdom before coming to the United States in 2000. He has worked to bring about greater efficiencies to the constantly changing textile supply chain by coordinating efforts across Coats' North American and Central American operations. In addition Michael has overseen several major supply chain system implementations, including i2 solutions, which Coats adopted in 2001.



STEVEN J. BANDROWCZAK
SENIOR VICE PRESIDENT
AND CHIEF INFORMATION OFFICER
LENOVO

Steven J. Bandrowczak is responsible for Lenovo's information technology strategy and operations, including network infrastructure, business applications, and data security. Before joining Lenovo, he was executive vice president and worldwide chief information officer for DHL Worldwide, a subsidiary of the Deutsche Post Worldwide Network. Previously, Steven served as executive vice president and chief information officer of the Americas for DHL. He was named one of the Top 100 CIOs by *Computerworld* magazine in 2004.



RICHARD SHERMAN
DIRECTOR, GLOBAL SUPPLY CHAIN STRATEGY
MICROSOFT CORPORATION

Richard Sherman is an internationally recognized writer, researcher, and speaker on trends and issues in supply chain management and related technologies. As a research director, he successfully launched the supply chain management advisory services for AMR Research. Throughout his career, Richard has held senior management positions with supply chain software companies and corporations serving clients in retail, distribution, manufacturing, and logistics services. He currently serves on the Board of Directors of the Supply Chain Council.



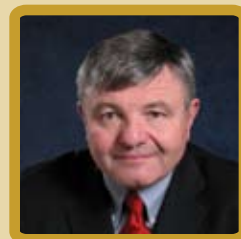
MICHAEL HAHN
VICE PRESIDENT OF PRODUCT OPERATIONS
SPRINT NEXTEL CORPORATION

Michael Hahn is responsible for all warehouse logistics activities, supplier relations, inventory management, and supply/demand planning for all Sprint Nextel products. In his current role, Michael has managed the successful implementation of the i2 replenishment/procurement solution and the centralization of warehouse facilities from 19 to 3. Prior to joining Sprint Nextel, Michael was vice president/general manager—subscriber equipment for AT&T Wireless, and was responsible for their warehouse logistics, warranty and repair, supplier relations, inventory management, portfolio management, and supply/demand planning.



BRETT R. WHITMIRE
VICE PRESIDENT, OPERATIONS PLANNING
TEXAS INSTRUMENTS

During his 18 years with Texas Instrument, Brett R. Whitmire has held numerous assignments in operations, finance, accounting, marketing, and manufacturing within the various semiconductor business units spanning DSP, analog, catalog, and custom products. Brett was named vice president in June 2003 and assumed responsibility for the operations planning activity, as well as many of the supply chain processes across the company, in February 2006.



MICHAEL McGRATH
CHIEF EXECUTIVE OFFICER AND PRESIDENT
i2

Michael McGrath was named chief executive officer and president of i2 in March 2005. Michael has broad-based experience in managing application software companies, and is considered an expert in product strategy, product development, and supply chain management. Michael co-founded Pittiglio Rabin Todd & McGrath (PRTM) in 1976 and served as its president and CEO until his retirement in July 2004. His latest book, *Next Generation Product Development*, is his fifth. In 1993, Michael created the Supply-Chain Operations Reference-model® (SCOR®) to define a standard for the supply chain management process, which is now managed as an industry standard by the Supply-Chain Council.

Ken Sharma

Award for Excellence



DR. ULRICH WEINGARTEN
SENIOR DIRECTOR, IT ENTERPRISE
SUPPLY CHAIN APPLICATIONS
QIMONDA AG

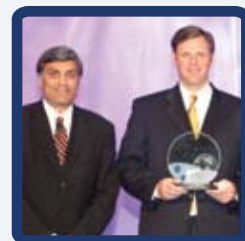
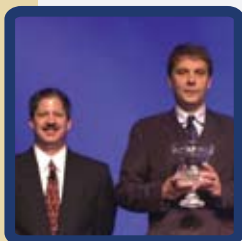
Ulrich Weingarten is responsible for all of Qimonda's global supply chain applications for planning processes, as well as transactional systems in the fields of inbound and outbound logistics processes. Prior to joining Qimonda, he was responsible for supply chain planning and purchasing applications at Infineon Technologies. Previously, Ulrich worked for nearly 10 years as a supply chain management consultant, conducting projects for both business process reengineering and IT implementations.

**You'll hear about the
new generation
of supply chain
management
in action**

**during the i2 Planet
General Session.**

The Ken Sharma Award for Excellence honors companies and project teams using i2 solutions to achieve breakthrough supply chain management best practices in all major industries around the globe. Ken Sharma, who served as vice chairman of i2 from 1988 until his death in 1999, made a tremendous impact on the development of supply chain planning that continues to resonate today. Throughout his career, Sharma worked to define and refine the concepts of global optimization, multi-enterprise planning, master planning, and supply chain planning.

The Ken Sharma Award for Excellence program is co-sponsored by i2 and the i2 User Group, and is judged by independent industry analysts from AMR Research. Winners are selected based on overall vision, project complexity, innovation in approaching business challenges, time to value, and results. i2 will announce the global winners in the categories of depth and breadth, innovation, and return on investment during the i2 Planet general session.



Breakout Sessions



More than 50 i2 Planet breakout sessions deliver strategies for success and lessons learned in the following tracks:

AEROSPACE AND DEFENSE

Explore how leading aerospace and defense companies are using supply chain technology to efficiently fulfill demand through improved order fulfillment and inventory management solutions.

AUTOMOTIVE

Explore how automotive OEMs and suppliers are using tools and technologies to enable lean supply chain strategies to deliver the right product to the right place at the right time.

BEST PRACTICES

The best practices tracks feature companies from across industries sharing their successes in areas such as demand management, transportation optimization, and sales, inventory, and operations planning.

CONSUMER INDUSTRIES

Learn from leading consumer companies about how supply chain technology can help increase promotion effectiveness, compress inventory, minimize transportation costs, and improve service levels.

ELECTRONICS OEMs AND COMMUNICATIONS

Discover how leading companies are transforming their businesses to manage risk exposure and profitably combat intense pressures of globalization, outsourcing, and rapid technology change.

GREATER ASIA PACIFIC CASE STUDIES

Learn how companies from throughout the Greater Asia Pacific region are using supply chain technology to maximize productivity and transform their businesses.

INDUSTRIAL

Discover how top industrial companies are deploying supply chain management technology to improve planning, collaboration, sourcing, and distribution.

INTRODUCING i2 INTELLIGENCE

Explore i2 Intelligence, a solution designed to transform traditional business intelligence tools into actionable intelligent decision-making by integrating i2's expertise in supply chain with the familiarity, usability, and integration of Microsoft Office technology.

MASTER DATA MANAGEMENT

Learn how leveraging a single, unified approach to data management can provide companies with a way to integrate and consolidate master data without having to replace existing infrastructure investments.

METALS

Explore how companies in the metals industry are streamlining their overall operations and lowering inventory levels while improving customer service.

RETAIL

Learn how advanced planning and supply chain technology can enable customer-centric merchandising strategies and counteract

variability across the supply chain, creating a superior customer experience while driving inventory productivity.

SEMICONDUCTOR

Learn how leading semiconductor manufacturers are becoming high-velocity, demand-driven organizations that sense and respond to volatility, while driving superior customer service and profitability.

SUPPLIER RELATIONSHIP MANAGEMENT

Discover how global companies are leveraging i2 Supplier Relationship Management solutions to improve sourcing, manage obsolescence, and enable parts reuse.

SUPPLY CHAIN RISK MANAGEMENT APPROACHES

Learn how to manage risk through financial and operational planning while reducing costs, optimizing forecasts, and improving service.

TRANSPORTATION AND LOGISTICS

Discover how companies are improving the planning, execution, and management of the entire transportation life cycle while reducing costs.

USER EDUCATION

Listen as i2 executives discuss the latest supply chain management trends and solutions that will change the way you do business.

Industry Sessions



The i2 Planet 2007 Industry Sessions provide attendees with unparalleled opportunities to explore in-depth the challenges and opportunities facing their organizations. These sessions will take place on Thursday, May 3, from 10:45 a.m. to 12:30 p.m.

AEROSPACE AND DEFENSE

The Aerospace and Defense Industry Session features the following presentations:

- Enterprise Program Planning, **Bill Black, EADS**
- Compliant Manufacturing—Cross-Industry Practices and Lessons for Aerospace and Defense, **Roy Wilderman, FORRESTER RESEARCH**
- The i2 Agile Business Process Platform in an Aerospace and Defense Environment, **Greg Thomas, i2**

AUTOMOTIVE AND INDUSTRIAL

The Automotive/Industrial Industry Session features the following presentations:

- i2 Solution Direction and Strategy for Automotive and Industrial Companies, **Kelly Thomas, i2**
- Packaged Applications Make Inroads in Automotive Supply Chains, **Nari Viswanathan, ABERDEEN**

CONSUMER INDUSTRIES

The Consumer Industries Session features the following presentations:

- Forecasting and Forecast Optimization Panel, Moderated by **Steve Hochman** of **AMR RESEARCH**, and featuring executives from **AVERY DENNISON, GAMBRO**, and **WHIRLPOOL**
- Utilizing POS Information for Channel Management at Panasonic, **PANASONIC**

HIGH TECHNOLOGY

The High-Tech Industry Session features the following presentations:

- Supply Chain Challenges During Mergers, **Steven De Meuleneire, ALCATEL-LUCENT**
- Don't Make Customers Think: Driving Customer Acquisition Through Superior Supply Chain Performance, **Ajit Sivadasan, LENOVO**
- Journey to Supply Chain Excellence, **John Mallon, ON SEMICONDUCTOR**

METALS

The Metals Industry Session features the following presentations:

- Supply Chain Performance in the "New" Global Metals Supply Chain, **John Lichtenstein, ACCENTURE**
- Scenario Management in the Metals Industry, **Anand Iyer, i2**
- New Challenges in Metals Supply Chain Management, **Michael Hilbrich, i2**

RETAIL

The Retail Industry Session features the following presentations:

- Moving From Selling What You Buy to Buying What You Sell, **Mike Griswold, AMR RESEARCH**
- New Innovations for a New Approach to Planning, **Chuck Kramer, i2**
- Panel Discussion: Transforming to a Customer-Centric Merchandising Approach, moderated by **Mike Griswold, AMR RESEARCH**

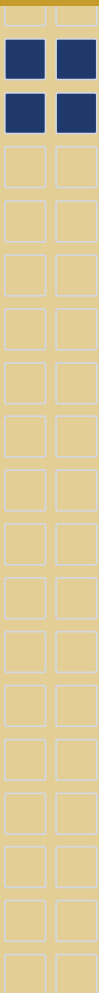
TRANSPORTATION

The Transportation Industry Session features the following presentations:

- Industry Driver Shortage—Fact, Fiction, and Practical Solutions, **Dave Goodson, MICHAELS STORES**
- Efficient Transportation Strategies and Environmental Benefits, **Brittain Ladd, DELL**
- Roundtable Discussion: Industry Trends and Best Practices, featuring executives from **FORRESTER RESEARCH, IBM, MICHAELS STORES**, and **PENSKE**

Educational Opportunities

You can discover even more about the new generation of supply chain management during i2 Planet's educational events. Take advantage of all that i2 Planet has to offer by participating in one or more of these exceptional learning opportunities.



SPECIAL INTEREST GROUPS

Join the Special Interest Group Sessions sponsored by the i2 User Group. The following SIGs will meet from 2:00 p.m. to 6:00 p.m. on Wednesday, May 2:

- Automotive and Industrial
- Consumer Industries
- Demand Management
- Electronics OEM and Communications
- Logistics and Transportation
- Metals
- Retail
- Semiconductor
- Supplier Relationship Management/ Aerospace and Defense
- Supply Chain Strategist

AEROSPACE AND DEFENSE, AUTOMOTIVE, INDUSTRIAL, AND METALS WORKSHOPS

Wednesday, May 2, 9:00 a.m. to 12:00 p.m.

• SRM Value-Creation Forum

This i2-facilitated workshop will bring together aerospace and defense, automotive, industrial, and metals companies to discuss opportunities related to i2 Product Sourcing and i2 Strategic Sourcing and the advantages of leveraging both solutions in their organizations.

i2 SOLUTIONS TRAINING

i2 Education Services will host a complimentary solutions training session during i2 Planet. The session will introduce attendees to i2 Master Data Management using the i2 Agile Business Process Platform. During the training, attendees will receive a brief functional and technical overview of the solutions and view a demonstration of the main user interface features.

i2 Master Data Management on the i2 Agile Business Process Platform training session:

Wednesday, May 2, 11:15 a.m. to 1:15 p.m.*

**Lunch is provided*

• Automotive OEM Demand Management

This i2-facilitated workshop will bring together automotive OEMs to discuss challenges related to demand and volume management; short- and long-term forecasting; and sales and operations planning.

Sponsors

The i2 Planet 2007 sponsors ensure the event is the industry's most valuable supply chain forum. Be sure to visit our sponsors during the conference to discover how they're enabling business agility.

DIAMOND

Microsoft®

PLATINUM



GOLD



SILVER



REGISTRATION & LANYARD



HARDWARE SPONSOR



Entertainment/Hotel

Party with i2 Planet

Each year, i2 Planet plays host to some memorable parties. And this year will be no exception, with the stunning JW Marriott Grande Lakes — and Orlando's undeniably beautiful weather — setting the stage for some sensational entertainment.

Warm breezes and a starry night will greet you at the i2 Planet Welcome Reception on Wednesday night. Attendees will network on the beautiful Valencia Lawn overlooking the Grande Lake — the headwaters of the Florida Everglades.

On Thursday night, you'll experience the ultimate in i2 Planet entertainment, with great music, food, and fun. Put on your party shoes and get ready for an evening you'll never forget.

JW Marriott Grande Lakes, Orlando

The JW Marriott Grande Lakes provides all of the comfort and variety you could imagine.

From the moment you are welcomed by the hotel's signature Spanish fountain, you'll know that you have found one of the most prestigious hotels in Orlando.

Conveniently located near Walt Disney World, SeaWorld, and other exciting local attractions, the JW Marriott Grande Lakes transports guests to a place of unsurpassed serenity and beauty.

Discover Orlando

A place where fantasy meets reality every day, Orlando is known for its world-class theme parks. But Orlando also offers other unique opportunities for recreation, dining, and shopping.

You can tee off on courses designed by golf legends including Palmer, Watson, Nicklaus, and Norman. Dining is one of the top-rated Orlando vacation activities for good reason. You can choose a memorable meal served in the luxuriant surroundings of a restaurant owned by a celebrity chef or dine with favorite characters ranging from princesses to animated TV stars. Orlando's upscale malls, outlet stores, and antique districts provide exceptional shopping experiences.

And, with more than 300 days of sunshine each year, Orlando gives you the opportunity to enjoy countless outdoor activities.

Discounted Orlando Theme Park Tickets for i2 Planet Attendees

Purchase your theme park tickets early and save! Meeting and Convention Theme Park Tickets are exclusive to i2 Planet attendees and families and are not available at theme park ticket windows.

Tickets are available to Walt Disney World, Universal Orlando, and SeaWorld. Passes include Park Hopper privileges that allow you to come and go as you please. For those with limited time, one- or two-day afternoon tickets are also available. Please visit <https://www.hello-usa.com/tickets/i207> to download the ticket order form or to purchase your tickets online.



Register Now

REGISTRATION RATES

DATE	DESCRIPTION	PRICE
Through April 9	Conference only	\$1,045
	Conference + hotel*	\$1,445
April 9 – April 27	Conference only	\$1,195
	Conference + hotel*	\$1,595
April 27 – May 4	Conference only	\$1,495
Through May 4	One-Day Pass	\$600
	(Wednesday, May 2, or Thursday, May 3)	
	One-Day Pass	\$300
	(Friday, May 4)	
	Guest Pass	\$50/night
	(For Evening Activities)	

**Event registration, plus two nights at the JW Marriott Grande Lakes, May 2–3*

**REGISTER FOR
i2 PLANET 2007!**

ONLINE

Visit www.i2.com

PHONE

Call 1.877.4PLANET or
1.469.357.3720

E-MAIL

planet@i2.com

Hotel Reservations

You can reserve your room at the JW Marriott Grande Lakes when you register online for i2 Planet. By booking your room through www.i2.com, you can conveniently make any changes online. For questions about accommodations, e-mail PlanetHousing@visionep.com or call 1.801.330.7250.





Planet[®]

i2 Planet 2007
May 2-4
JW Marriott Grande Lakes
Orlando, Florida



- Insightful General Session Speakers
 - Interactive Breakout Sessions
 - Special Interest Group Meetings
 - Multiple Networking Opportunities
 - In-Depth Industry Sessions
- ...and much more



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